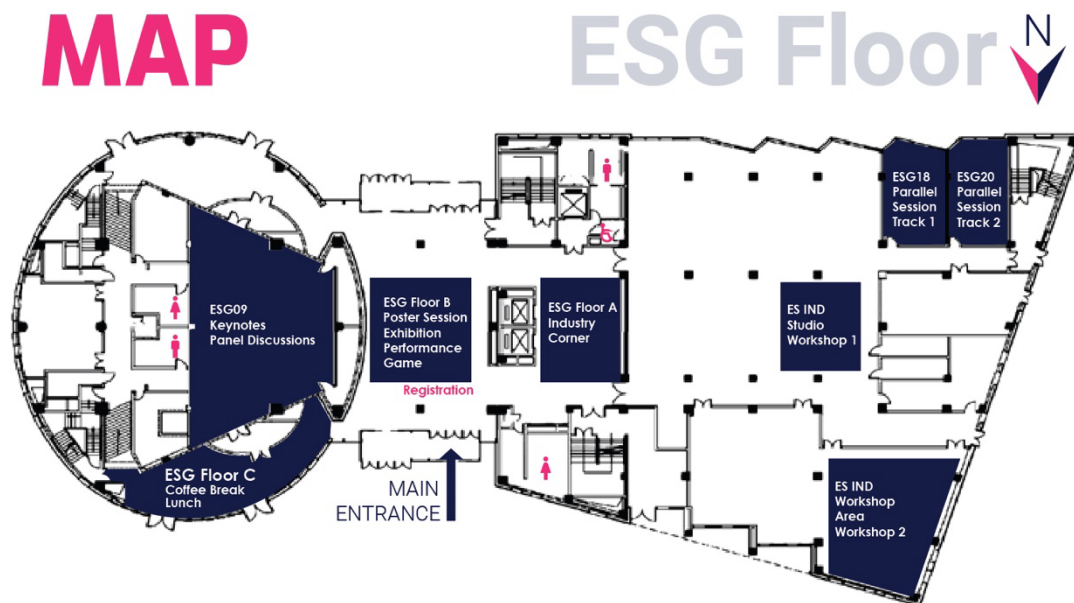# Dii

**Cumulus Regional Seminar 2024 "Design for Intercultural Innovation" | Program**
**Dutch Workshop Days**
28-29 November 2024, Suzhou, SIP, Chongwen Rd.,8, XJTLU South Campus, ES building.

## MAP — ESG Floor N

ESG18 Parallel Session Track 1

ESG20 Parallel Session Track 2

ESG09 Keynotes Panel Discussions

ESG Floor B Poster Session Exhibition Performance Game

Registration

ESG Floor A Industry Corner

ES IND Studio Workshop 1

ES IND Workshop Area Workshop 2

ESG Floor C Coffee Break Lunch

MAIN ENTRANCE

**Day Themes**
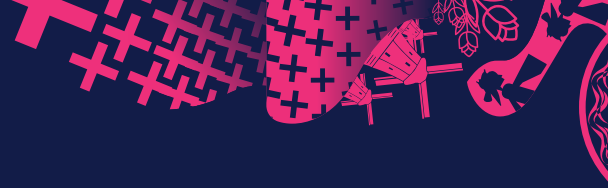**Design for Intercultural Innovation**

## Introduction

The Department of Industrial Design, together with the School of Cultural Technologies of Xi'an Jiaotong-Liverpool University (XJTLU), invite Cumulus members to join us at the Cumulus Regional Seminar on "Inter-Cultural Innovation" for design education and professional practice. The event aims to gather Cumulus members China to discuss the ongoing challenges and opportunities in design education related to the rapid development of the AI and other emerging technologies. Esteemed speakers from design, education, and local industry will share insights, fostering dialogue and collaboration. Moreover, the two-days seminar will welcome design leaders from the Netherlands as part of the Dutch-Chinese collaboration on culture, innovation, and education. Hosted by XJTLU, a Sino-British university with a British curriculum and international faculty, this seminar aims to bridge cultures and shape innovative approaches to design education.

As the title *Design for Intercultural Innovation* suggests, this seminar is broadly defined to seek opinion and to generate debate about our collective responsibility to maintain an intercultural dialogue about the role of creatives in fostering change in our world. It is our duty therefore to bring to bear the specificities of our differentiated experiences and educations to expose innovation which is truly 'across cultures'. To this end, the symposium asks the following questions: how can we better exchange our respective creative ideas to bring novel solutions to older problems; what do we expect from inter-culturalism? How do we measure intercultural innovation?

Beyond these central questions there are some premises from which this seminar emerges, notably the pressing debate about emergent technologies as they correspond to more traditional ways of doing things. Since the location for this event is a university, and since we can't do everything here, it follows that we should limit ourselves to those debates which embrace developing best educational practices at this pivotal moment in history.
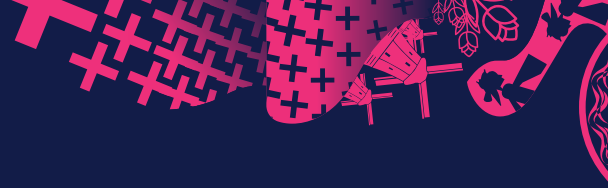
## Day 1
### Theme: Old Norms: Tradition at the Intersection of New Technology

How does the preservation of tradition encourage intercultural innovation? On this day we invite speakers to describe /explore their practice or the practices of others, from the perspective of 'tradition'. A tradition may be simply construed as a norm, or a historic practice. It can simultaneously refer to manual, analogue, pre-mechanical, pre-digital, craft or artisanal skills and practices. Since tradition and the preservation of 'heritage' are often bound up with museums, we also invite those who work at the intersection of museums and education to this strand. We might additionally consider the role of museums in the preservation of craft; the formation of Museum 3.0; craft revival and craft as opposition. How can craft, which is often characterized as 'local', also be intercultural?  And, since craft is inevitably 'making', then it is crucial to discuss what value 'making' brings in the class-room. How important is it for students to draw, to make models, to know about materials? What human characteristics does making sustain?

Importantly, how are these norms shifting? What novel practices are evolving? What kinds of hybrid results are they producing? How does the changing face of tradition serve economic ends?

### Keywords
Outsider / Borderless/ Unlocated/ Regional
Post-Craft/ New Craft/ Hybrid Crafts
Making / Co-creation / Co-production/ Community
Skilling /De-skilling/Re-skilling
Museums 3.0 / New Museology / People Museums
New Ludditism/ Making in opposition
Craft economy /hybrid economies

Day 2
Theme: New Norms: True innovation, across borders, in the age of AI.
There has been enough discussion already of how new and so-called 'artificial intelligences' challenge and enhance the education and practice of design? Since the focus of this symposium is the extent of interculturalism, we should therefore extend the debate by asking, how can our differentiated and local experiences of AI and emergent technologies be shared in the pursuit of innovative outcomes?

It is widely known that China's investment in AI and emergent technologies is strategically prioritized. For this strand we invite practitioners for whom this is becoming a norm. We welcome their views and anecdotes about the up-take of new practices. We solicit their perception of the merits and pit-falls of such novel approaches. We are especially keen to learn about how educational norms can be revised and whether such revisions be radical or incremental. And, critically, we ask whether AI leads to homogenization or depletion of creative outputs and if so, how can we avoid such a state?

Furthermore, regarding the future(s) of design education, what has China learnt that could be useful elsewhere? Since AI is fundamentally bound up with "prompts", how should educators address this? Should contextual studies now include the practice of prompting? Are students able to prompt without knowing design history and theory?

And back to *Intercultural Innovation*. Since our markets are increasingly global, and our communications eternally disrupted and polluted, how do we maintain the health of the global dialogue about design activity for human well-being? How do we ensure the normal ethics of design practice do not diminish in the face of new imperatives?

Keywords:
AI and Design Education
Radical Education
Homogenisation / Differentiation
Teaching Prompting / Prompting the Prompters
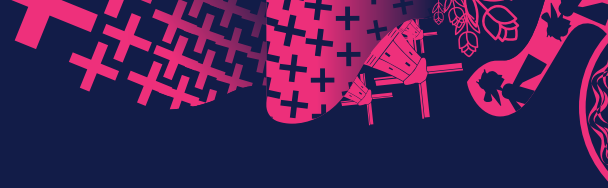Speculating about the Design Profession 2050

**Paul Denison**
Proceedings Editor in Chief

**Mariia Zolotova, Ph. D.**
Seminar Executive Chair

**Jacob de Baan**
Dutch Programme Chair

**Program**

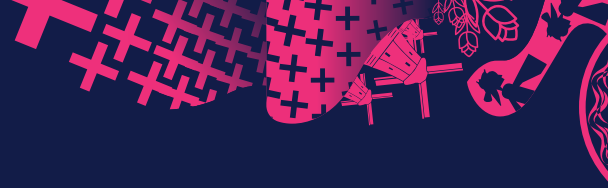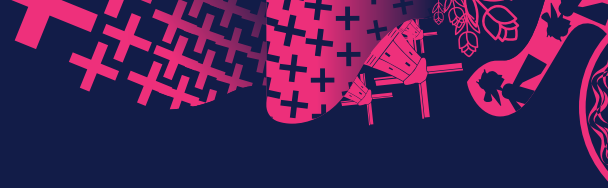| Day 1<br>November 28, 2024 (Thursday)<br>Old Norms: Tradition at the Intersection of New Technology<br><br>Online Broadcasting link for Day 1 (Opening Ceremony, Keynotes presentations, Panel Discussions, Cumulus Greetings)<br><br>08.00-08.30 Arrival and Registration | | | | |
|---|---|---|---|---|
| **Time** | **Event** | **Participants / Description** | **Chair** | **Location** |
| 8.30-9.00 | Opening Ceremony | **Prof. Youmin Xi,**<br>XJTLU Executive President<br>**Marc Aurel Schnabel, PhD**<br>XJTLU Design School Dean<br>**Miaosen Gong, PhD**<br>Associate Professor, School of Design, Jiangnan University<br>**Marjo Crompvoets,**<br>Consul General of the Netherlands in Shanghai | **Dr. Cheng-Hung Lo, PhD**<br>Head of Industrial Department XJTLU | ESG09 |

| 9.00-9.30 | Keynote presentation | **Speech title:** "Zheng Sitting: A Chinese Case of Cultural Tracing and Design Innovation for Sustainability"<br><br>**Speaker:**<br>Miaosen Gong, PhD<br>Associate Professor, School of Design, Jiangnan University, DESIS lab director, Cumulus Board member | **Dr. Mariia Zolotova, PhD**<br>Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |

| 9.30-10.00 | Keynote presentation | **Speech title:** "Tradition and Innovation in Dutch Design"<br><br>**Speaker:**<br>Ingeborg de Roode,<br>Industrial design curator, Stedelijk Museum Amsterdam | **Jacob de Baan,**<br>Dutch Program Chair, Senior Associate Professor, XJTLU Industrial Design | ESG09 |

| 10.00-10.30 | Coffee break | | | ESGC&B |

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 10.30-11.00 | Keynote presentation | **Speech title:** "Intercultural innovation between societies and nature"<br><br>**Speaker:**<br>Francesca Valsecchi, PhD<br>Associate Professor, College of Design and Innovation, Tongji | Dr. Mariia Zolotova, PhD<br>Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 11.00-11.30 | Keynote presentation | **Speech title:** "Generating Intercultural Intelligence: Explorations with GenAI in Designing Sustainable Futures"<br><br>**Speaker:**<br>Prof. Joseph Press,<br>Vice-Dean NACAA, Associated Partner, Copenhagen Institute for Future Studies | Paul Denison,<br>Proceedings Editor in Chief, Senior Associate Professor, XJTLU Industrial Design | ESG09 |

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 11.30-12.00 | Keynote presentation | **Speech title:** "Strategic reorganization to promote Intercultural innovation in the design space"<br><br>**Speaker:**<br>Tian Ye, PhD,<br>Assistant President, Gengdan Institute of Beijing University of Technology | Dr. Mariia Zolotova, PhD<br>Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |

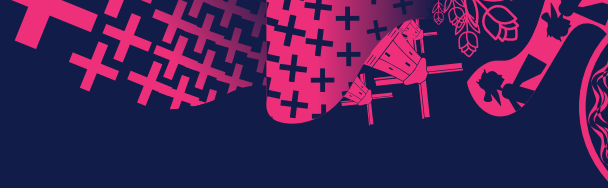| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 12.00-13.30 | Lunch break | | | ESGC&B |

**Day 1
November 28, 2024 (Thursday)
Old Norms: Tradition at the Intersection of New Technology**

<u>Online Broadcasting link for Day 1</u> (Opening Ceremony, Keynotes presentations, Panel Discussions, Cumulus Greetings)

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 13.30-14.45 | Panel Discussion 1 | **Hu Renren**<br>Director of Hanshan Museum<br>**Sensend**<br>Director of International Art and Science Research Institute<br>**Zhonghao Chen,**<br>XJTLU Academy of Film and Creative Technology<br>**Ingeborg de Roode,**<br>Industrial design curator, Stedelijk Museum Amsterdam<br>**Daan van Eijk,**<br>Professor Industrial Design Engineering T/U Delft<br>**Vicente Esteban,**<br>MDes Director, XJTLU Industrial Design | **Paul Denison,**<br>Proceedings Editor in Chief, Senior Associate Professor, XJTLU Industrial Design | ESG09 |

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 14.45-15.00 | Cumulus Greetings (online) | **Prof. Lorenzo Imbesi,**<br>Cumulus President, Full Professor at the Sapienza University of Rome | **Dr. Mariia Zolotova, PhD**<br>Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |

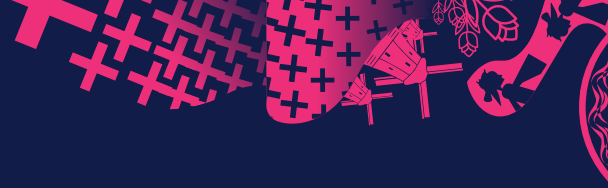| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 15.00-15.15 | Coffee break | | | ESGC&B |

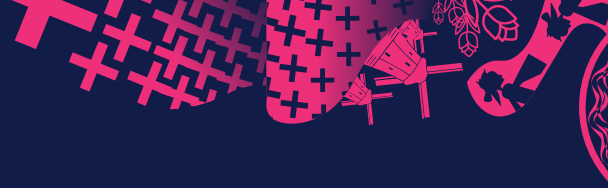| Day 1 November 28, 2024 (Thursday) Old Norms: Tradition at the Intersection of New Technology Parallel Program Join Online here | | | | |
|------|------|------|------|------|
| **Time** | **Event** | **Participants / Description** | **Chair** | **Location** |
| 15.15-17.00 | Themed Presentaions, Track 1 | *"Embodied Cognition Perspectives Of Bamboo Woven Crafts: Design And Making"* **Mia Tedjosaputro** Assistant Professor, Department of Architecture, XJTLU  *"Reimagining Intangible Cultural Heritage: Technological Innovations in Opera Costume Preservation"* **Ivan Parati** Associate Professor, Department of Industrial Design, XJTLU  *"Design Innovation with an Ancient Tool: Pan Jianfeng's Brush Practice and Visual Communication for an Interconnected World"* **Karolina Pawlik** Assistant Professor, School of Film and Television Arts, XJTLU  *"Oldest Ceramic Vessel Reconstructed Project"* **Boyi Zhou** Part-Time, Department of Industrial Design, XJTLU **Jacob de Baan** Senior Associate Professor, Department of Industrial Design, XJTLU  *"Re-imagining the Mazha: Heritage and Community in Urban Beijing"* **Henny van Nistelrooij** HVN Studio | Luis Felipe Moreno Leyva, Assistant Professor, XJTLU Industrial Design | ESG18 |

**Day 1**
**November 28, 2024 (Thursday)**
**Old Norms: Tradition at the Intersection of New Technology**

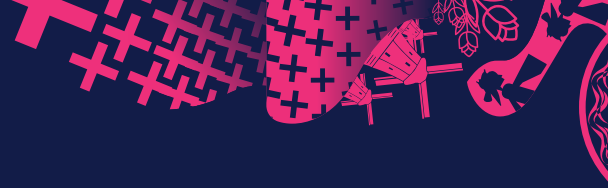**Parallel Program**
Join online here

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 15.15-17.00 | Themed Presentaions, Track 2 | *"Cultural Bonding through AI-mediated Emotional Engagement with Selfie"* Aven Le Zhou, Assistant Professor, XJTLU Industrial Design *"AIGC-Driven Smart Product Design Curriculum: AI assit Innovations in Design Methods and Practice"* Jiaqi Wei Part-Time, Department of Industrial Design, XJTLU <br><br> *"Buffering Strategies for Fashion Design Education in Response to the Development of GAI"* Li Qiongzhou Director of Fashion Design Department, Soochow University <br><br> *"Podcast Studio Design: Form, Culture and Technology"* Kim Lau Associate Professor, School of Cultural Technology <br><br> *"Architecture and Humanities: Speculative Mapping of a Fictional Society"* Siti Balkish Roslan Assistant Professor, Department of Architecture, XJTLU | Aven Le Zhou, Assistant Professor, XJTLU Industrial Design | ESG20 |

**Day 1**
**November 28, 2024 (Thursday)**
**Old Norms: Tradition at the Intersection of New Technology**

**Parallel Program**

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 15.15-17.15 | Workshop 1<br>Maximum participants: 30<br><br>Registration fee: Free for registered participants<br><br>Open for students with any background and teachers<br><br>Register here | **Title:** "Connect: the secret formula of coaching student teams"<br><br>**Description:** Is coaching international student teams a secret? Not really. However, it's certainly complex, and the most effective way to navigate this landscape is to immerse yourself fully and be open.<br>Join Stefan in this dynamic workshop, in which you will be immersed in a real-life coaching scenario and explore how to respond to it.<br>This session will be interactive, playful, and filled with reflections and insights drawn from the book CONNECT. You'll discover a practical tool and examples that will empower you to create meaningful moments, fostering growth and collaboration among your teams.<br>Join Stefan to unlock the potential of coaching international student teams! | Stefan Persaud,<br>Senior Lecturer, T/U Delft | ES IND Studio |

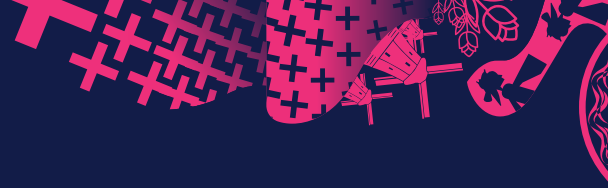| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 15.15-17.15 | Game<br>Maximum participants: 3-4 at a time<br><br>Registration fee: Free for all<br><br>Open for students with any background and teachers | **Title:** "Refugeoly"<br><br>**Description:** "Play as a refugee as you try and navigate your way to safety", designed by Vinny Montag (Vicente Esteban), Artist, Designer and Educator, MDes Program Director, Industrial Design Department, XJTLU | Vicente Esteban,<br>MDes Program Director, Industrial Design Department, XJTLU | ESGC |

## Day 1
## November 28, 2024 (Thursday)
## Old Norms: Tradition at the Intersection of New Technology

## Parallel Program

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 15.15-17.00 | Poster Session | Yubin Guo, PhD, Design School XJTLU<br>Haojun Zhi, PhD, Design School XJTLU<br>Guangyi Wu, PhD, Design School XJTLU<br>Lei Mao, PhD, Design School XJTLU<br>Jiachen Liang, PhD, School of Advanced Technology XJTLU | Mengjie Huang, Associate Professor, XJTLU Industrial Design | ESGC |

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 17.30-17.45 | Dance Performance | **Title:** "Ethereal"<br>By Xiaoye Pan,<br>From the XJTLU Dance Troupe | Emanuela Corti, Associate Professor, Department of Industrial Design, Visual Communication Coordinator | ESGC |

| Time | Event | Participants / Description | Location |
|---|---|---|---|
| All day | Digital Exhibition | **Title:** "Tradition and innovation in Dutch Design"<br><br>**Description:** Exhibition prepared for XJTLU in collaboration with the Stedelijk museum Amsterdam curated by Ingeborg de Roode | ESGA and all XJTLU SIP and Taicang campuses screens |

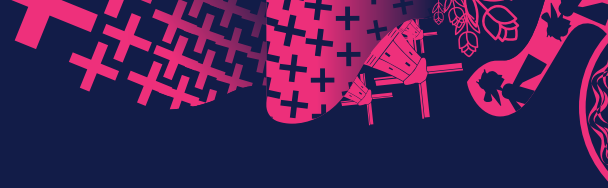| Time | Event | Participants / Description | Location |
|---|---|---|---|
| 19.00-21.00 | Cocktails & Light Food | 2 hrs free flow menu, 400 RMB per person.<br>Busses from campus to the location will be provided. | SOL37 at W Suzhou |

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 8.30-9.00 | Opening Speech | **Speech Title:** "Future Trends in Design Academia"<br><br>**Speaker:** Daan van Eijk, Professor Industrial Design Engineering T/U Delft | Dr. Cheng-Hung Lo, PhD Head of Industrial Department XJTLU | ESG09 |

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 9.00-9.30 | Keynote presentation | **Speech title:** "Culture Sensitive Design Education"<br><br>**Speaker:** Annemiek van Boeijen Assistant Professor, T/U Delft | Jacob de Baan, Dutch Program Chair, Senior Associate Professor, XJTLU Industrial Design | ESG09 |

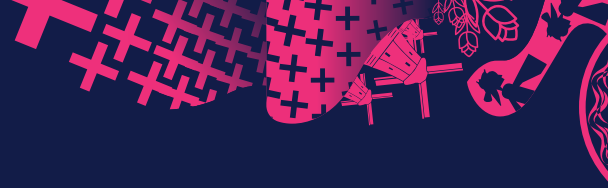| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 9.30-10.00 | Keynote presentation | **Speech title:** "What we talk about when we talk about "Design for All"?"<br><br>**Speaker:** Li Yicheng , Vice Dean of Product Design Department, School of Art, Suchoow University | Dr. Mariia Zolotova, PhD Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |

| Time | Event | | | Location |
|------|-------|---|---|----------|
| 10.00-10.30 | Coffee break | | | ESGC&B |

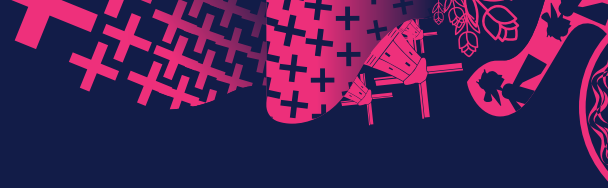| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 10.30-11.00 | Keynote presentation | **Speech title:** "Immersive Design Legacies: Intelligent Design Innovation"<br><br>**Speaker:** Marc Aurel Schnabel, PhD<br>XJTLU Design School Dean | Dr. Mariia Zolotova, PhD<br>Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |
| 11.00-11.30 | Keynote presentation | **Speech title:** "Hybrid Intelligence: Case Studies on the Integration of Material and Digital Practices in Design Research and Education"<br><br>**Speaker:** Enza Migliore, PhD<br>Assistant Professor, SUSTech School of Design | Dr. Mariia Zolotova, PhD<br>Seminar Executive Chair, Assistant Professor, XJTLU Industrial Design | ESG09 |
| 11.30-12.00 | Keynote presentation | **Speech title:** "The Secret Formula of Coaching Design Teams"<br><br>**Speaker:** Stefan Persaud,<br>Senior Lecturer, T/U Delft | Jacob de Baan,<br>Dutch Program Chair, Senior Associate Professor, XJTLU Industrial Design | ESG09 |
| 12.00-13.30 | Lunch break | | | ESGC&B |

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 13.30-14.45 | Panel Discussion 2 | Zhang Weijian<br>Founder and CEO, InsFuture Innovation<br>Hua Hao<br>Director of advanced design at Yuwell group medical co-operation<br>Ji Xiaoyang,<br>Co-founder of INNOCRAFT Brand Consulting<br>Stefan Persaud,<br>Senior Lecturer, T/U Delft<br>Annemiek van Boeijen,<br>Assistant Professor, T/U Delft<br>Xinhui Li,<br>Director of Product Design at Y-Robot<br>Jenny Xu,<br>Design Leader at T-Lab-Furniture & Retail Design<br>Alan Tan,<br>CMF design leader (Sr. manager) at Logitech | Richard Appleby,<br>Full Professor, XJTLU Industrial Design | ESG09 |

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 14.45-15.00 | Cumulus Greetings (online) | Eija Salmi,<br>Cumulus Association Secretary General | Dr. Mariia Zolotova, PhD<br>Seminar Executive Chair,<br>Assistant Professor, XJTLU Industrial Design | ESG09 |

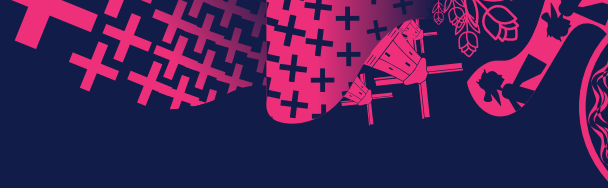| Time | Event | | | Location |
|------|-------|--|--|----------|
| 15.00-15.15 | Coffee break | | | ESGC&B |

**Day 2**
**November 29, 2024 (Friday)**
**New Norms: True innovation, across borders, in the age of AI**

**Parallel Program**
Join online here

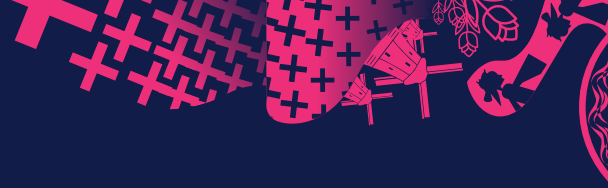| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 15.15-17.00 | Themed Presentaions, Track 1 | *"Innovation Through Preservation"* <br> Ricky Lau <br> MA, University of New South Wales <br><br> *"The 'Living Museum': Exploring Tradition Preservation and Craft Revival Through Communities"* <br> Tusankine Salasini <br> Masters degree in Sustainable Construction at XJTLU <br><br> *"Architectural Narratives in the Digital Age: The Museum of the Future and Social Media's Role in Shaping Identity and Perception in Dubai"* <br> Irene Pasina (online) <br> Assistant Professor, Sharjah University <br><br> *"Curating The Virtual: XR Technologies And The Evolution Of Heritage Experiences"* <br> Anna Vichnevetskaia (online) <br> PhD student, Design School, XJTLU | Luis Felipe Moreno Leyva, <br> Assistant Professor, XJTLU Industrial Design | ESG18 |

**Day 2**
**November 29, 2024 (Friday)**
**New Norms: True innovation, across borders, in the age of AI**

**Parallel Program**
Join online here

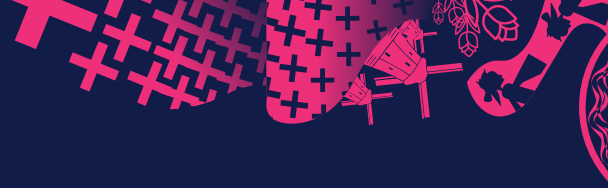| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 15.15-17.00 | Themed Presentaions, Track 2 | *"AI as a Creative Partner: Rethinking Design Innovation"*<br>Ola Handford<br>Co-founder and Academic Director, Mind Makers<br><br>*"Pocket Studio: Learning Support for Design Studio in the era of GenAI"*<br>Mengjie Huang<br>Associate Professor, Department of Industrial Design, XJTLU<br><br>*"Design Education & Tomorrow's Distance Learning: From Behind To Beyond"*<br>Nuno Bernardo<br>Associate Professor, Department of Industrial Design, XJTLU<br><br>*"Integrating Gamification and VR in Intercultural Type Design Education: A Dual-Phase Framework Inspired by Ancient Chinese Characters"*<br>Yunpeng Xiang<br>PhD student, School of Humanities and Social Sciences, XJTLU<br><br>*"Embodied Exploration: AI Product Design Education"*<br>Yi Zheng<br>Associate Professor, School of Industrial Design, Shandong University of Art and Design | Aven Le Zhou,<br>Assistant Professor, XJTLU Industrial Design | ESG20 |

**Day 2**
**November 29, 2024 (Friday)**
**New Norms: True innovation, across borders, in the age of AI**

**Parallel Program**

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 15.15-18.15 | Workshop 2<br><br>Maximum participants: 15<br><br>Registration fee: 250 RMB<br><br>Open for students with any background and teachers<br><br>Register here | **Title:** "Mazha Workshop"<br><br>**Description:** The "Mazha Workshop" by Studio HVN is an interactive project that invites participants to create their own Mazha stools by hand-weaving the seating area. Inspired by the cultural importance of Mazha stools in Beijing—where they are traditionally used in community gatherings—this workshop emerged from conversations during Studio HVN's Mazha exhibition at Beijing Design Week 2012. The workshops aim to foster a sense of community, enabling participants to connect through the shared experience of crafting their own stools. | Henny van Nistelrooij,<br>Studio HVN | ES IND Workshop Area |

| Time | Event | Participants / Description | Chair | Location |
|------|-------|---------------------------|-------|----------|
| 15.15-17.15 | Game<br><br>Maximum participants: 3-4 at a time<br><br>Registration fee: Free for all<br><br>Open for students with any background and teachers | **Title:** "Refugeoly"<br><br>**Description:** "Play as a refugee as you try and navigate your way to safety", designed by Vinny Montag (Vicente Esteban), Artist, Designer and Educator, MDes Program Director, Industrial Design Department, XJTLU | Vicente Esteban,<br>MDes Program Director,<br>Industrial Design Department,<br>XJTLU | ESGC |

**Day 2**
**November 29, 2024 (Friday)**
**New Norms: True innovation, across borders, in the age of AI**

**Parallel Program**

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 15.15-17.15 | Design School Tour | **Description:** Visiting Design School studios, Fabrication Lab, SIP campus | Paul Denison, Proceedings Editor in Chief, Senior Associate Professor, XJTLU Industrial Design<br>Jian Chen, School Technical Manager Laboratory and Technical Management Office | ESGC – gathering point |

| Time | Event | Participants / Description | Chair | Location |
|---|---|---|---|---|
| 17.15-17.45 | Performance | **Title:** "Ambiguous Antiquity" By Kimvi Nguyen, Assistant Professor, Architecture Department, XJTLU | Jacob de Baan, Dutch Program Chair, Senior Associate Professor, XJTLU Industrial Design | ESGC |
| 17.45-18.00 | Closing ceremony | Closing words and thanks | Dr. Cheng-Hung Lo, PhD Head of Industrial Department XJTLU | ESGC |

| Time | Event | Participants / Description | Location |
|---|---|---|---|
| All day | Digital Exhibition | **Title:** "Tradition and innovation in Dutch Design"<br><br>**Description:** Exhibition prepared for XJTLU in collaboration with the Stedelijk museum Amsterdam curated by Ingeborg de Roode | ESGA and all XJTLU SIP and Taicang campuses screens |

## Programme and Organizing Committees

- **Cheng-Hung Lo, PhD**
  Senior Associate Professor, Head, Department of Industrial Design, Seminar Chair,
  ChengHung.Lo@xjtlu.edu.cn

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