

# Career Talk

## Twenty Golden Years of China's Cultural and Museum Industry

15:00-16:30

5th, December, 2023

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HS436, South Campus



Over the past two decades, China's cultural and museum industry has experienced remarkable growth. The number of museums has surged from 1,397 to 6,565, with museum exhibitions increasing from 17,800 to 34,000. Alongside this expansion, the number of visitors has skyrocketed from 85 million to a staggering 578 million, while nearly 230,000 educational activities have been organized. As an experienced cultural and museum practitioner, Mr. Chen Zenglu, Director of Museum of Wu, will draw upon his extensive twenty years of experience to share his career journey from archaeology to museology, and from social education to academic research, exhibition collections, and museum management. He will also provide valuable insights into the multifaceted aspects of this dynamic field during the talk.



### Guest Speaker



Mr. Chen Zenglu, a dedicated research librarian, graduated from Peking University with a major in archaeology. From 2003 to 2019, he held the esteemed position of Director of the Education Department at the Shanghai Museum. During his tenure, he played a pivotal role in establishing the museum's educational brand through the development of innovative educational products and services. Since November 2019, Chen Zenglu has served as the director of the Museum of Wu. His exceptional contributions to the field of cultural heritage and museum management have earned him a great number of awards and honors.





SCHOOL OF  
HUMANITIES AND  
SOCIAL SCIENCES

职业论坛

# 见证文博 黄金二十年

15:00-16:30

2023年12月5日

HS436, 人文社科楼, 南校区



在过去的二十年，中国的文博事业有了突飞猛进的发展，博物馆数量从1397家增长为6565家，博物馆展览数量从1.78万个增长至3.4万个，接待观众数量从0.85亿人次增长至5.78亿人次，教育活动活动近23万场。作为文博从业者的一员，主讲人将结合这二十年的工作经验，分享个人从考古学至博物馆学，从社会教育至学术研究、展览典藏、博物馆管理等全方面的职业发展路径。



演讲嘉宾



陈曾路，研究馆员。毕业于北京大学考古学专业，自2003年至2019年任职于上海博物馆，担任上海博物馆教育部主任，致力于以领先的教育产品和服务打造上海博物馆的教育品牌。2019年11月起任吴文化博物馆馆长。现已被评为2020 年度苏州市实事项目工作贡献突出个人，2020年苏州市姑苏宣传文化特聘人才，2021年江苏省“双创计划”人才。获评2022年度苏州市精神文明建设“十佳新人”暨苏州市道德模范。2023年度获评江苏省优秀宣传思想工作者。

近年来，其研究聚焦于博物馆学和艺术史领域，发表了“体系和品牌——博物馆未成年人教育的一些思考与实践”、“更灵活和更智慧：中小博物馆的教育策略”、“讲述本乡本土故事 展示江南文脉传承”等文章40余篇，撰写出版《上海博物馆导览》、《吴中博物馆图录》、《世间乐土：江南日常生活风景》等书籍。领衔和参与了诸多博物馆陈列和展览的策展工作，主持的展览曾获得：第十八届（2020年度）全国博物馆十大陈列展览精品奖、2022年度“新时代博物馆百大陈列展览精品”、2022年度江苏省“弘扬中华优秀传统文化、培育社会主义核心价值观”主题展览重点推介项目，“2019—2022年度江苏省博物馆十大精品展览评选精品奖”、2023年度江苏省“弘扬中华优秀传统文化、培育社会主义核心价值观”主题展览推介项目。