



Xi'an Jiaotong-Liverpool University

西交利物浦大學

媒体说

XJTLU
IN THE
MEDIA



XJTLU IN THE MEDIA 2022-2023



PREFACE

Since its inception in 2006, XJTLU has been on a path to identifying a new, innovative educational model that combines the wisdom of both the East and the West, while breaking free from restrictive norms and having overcome seemingly insurmountable challenges along the way.

Our achievements have been widely recognised by our peers and media both in China and around the world. We are humbled by your support, which will continue to motivate us to go forward with our mission.

In the face of this era of great uncertainty, XJTLU is determined to become a premier international university and identify the appropriate model for education in the future, by combining best practices from the East and West while adapting to the new yet challenging environment.

To date, we believe XJTLU has made significant progress in the following five areas:

First, we live in a world that is increasingly digital and where information is abundant and can be accessed with greater ease. In light of this, the philosophy of teaching has evolved from simple knowledge dissemination to using teaching to help students achieve personal well-being and learn the right way of studying, which is driven by interest.

Secondly, in order to help students achieve interest-driven learning, we strive to help them successfully progress and grow:

- from children, to young adults, and finally to world citizens;
- from passive learning, to proactive learning, leading to research-oriented learning; and
- from ineffective studying, to interest-driven learning, and then to life planning.

Thirdly, we believe in a model that is research-driven, which can be applied to learning, teaching and working. The three areas affect one another to ensure longevity in innovation.

Fourthly, in the area of teaching, we have adopted what we believe are the best of the existing models: the flexibility typically seen in American education, the stringent quality control mechanisms offered by the British system, and various useful aspects of the traditional Chinese and former Soviet branches of educational philosophies, combining them to create a unique model exclusive to XJTLU.

Lastly, using the philosophies and models mentioned above, we have managed to achieve a collaborative and interactive relationship with the outside world, enabling the creation of a three-layer ecosystem that consists of nature, knowledge and society.

The last decade has been the work of XJTLU's 1.0 Model: an innovative, globally minded training model for cultivating professional elites, underpinned by a management system that rests on an online network backbone and a singular platform; an open campus built on an interactive and symbiotic ecosystem that connects the University to the outside world; an industry thought leader status within the country; and a cutting-edge research and training leader.

However, we must also realise that in a world where revolutionary advancements in artificial intelligence and robotics are bound to take place, XJTLU must continue to build on the strength of its current infrastructure to create a highly hybrid talent cultivation model that

can withstand the test of the new age.

Industry elites are professionals who are equipped with relevant subject matter expertise, deep knowledge of the sector, managerial capabilities, cross-cultural awareness, and the ability to integrate these tools.

Implemented in 2017, XJTLU 2.0 fostered a model for Syntegrative Education that broke the boundaries between academic disciplines through the establishment of industry schools. Partnerships with industry players have enabled a type of education that is future-looking, industry-driven, innovative and integrated, producing talents who will serve as leaders in their respective fields.

The XJTLU Entrepreneur College (Taicang), which officially opened in September of 2022, is an exciting new landmark that meshes technology, innovation, and design, waiting to be explored.

Over the last 17 years, with a goal to advance social developments, XJTLU has remained firmly committed to its original mission of carrying out educational reform, providing invaluable experiences and insights for the Chinese and global education communities.

XJTLU 3.0 is a step beyond Model 2.0, integrating deeper into society. Through establishing industry schools and colleges; bringing together academia, industry, government, and society; and reshaping the social responsibilities of universities; XJTLU acts as the adhesive and catalyst for leveraging all available resources and creating an ecology of education, research, innovation and entrepreneurship for future industries.

From 2020 to 2021, we witnessed the launch of the XJTLU Wisdom Lake Academy of Pharmacy, the XJTLU-JITRI Academy, the Academy of Future Education, and the Academy of Film and Creative Technology. Significant achievements have been made over the last year.

The University will continue to deepen its ties with industry and establish more joint platforms. For example, the Yangtze River Delta National Technology Innovation Centre in Taicang, and the Zhihui Valley Entrepreneurship Facility jointly launched with local government and industry partners are more examples of an ecosystem that aims to support interest-driven lifelong learning, innovation, entrepreneurship, research and development, and sector transition and upgrade.

Last year was a crucial time for XJTLU to execute its grand strategy, with its ambitious plans drawing praise and controversy alike. We are grateful to the wide attention these endeavours have attracted, which consequently has sparked a healthy debate amongst member of the general public and media. We appreciate everyone's comments and take them very seriously, as we continue to improve and strive for excellence.

Thank you for your suggestions and advice on our way forward as an institution. The University could not have come this far without your continuous support. A bright future awaits all of us!

Professor Youmin Xi

Executive President, XJTLU

Pro-vice-chancellor of the University of Liverpool

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**COLLECTION:
EDUCATION EXPERTISE**

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XJTLU staff or students with story ideas: Please contact us at umc@xjtlu.edu.cn.

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COMMUNICATIONS HIGHLIGHTS

In the 2022-23 academic year, international media covered historical milestones for Xi'an Jiaotong-Liverpool University that reflected XJTLU's widening influence both globally and locally, firm commitment to international education, and expanded opportunities for students and staff.

Key stories included those on the opening of XJTLU's new base in Taicang, the inauguration of the XJTLU-University of Liverpool Joint Centre for Pharmacology and Therapeutics, the welcome of the largest gathering of international students since the pandemic began, the second XJTLU International Fair and the third MEGA international creative media festival.

Research news explored XJTLU's contributions to diverse fields, including solar cells, health, virtual reality, construction, cultured meat, business start-ups, parenting, flooding, China's landscape, the environment, the arts and solar fuels.

XJTLU's academics shared their expertise with the public on topics including women in Chinese cinema, making China's construction industry greener, Japanese anime, the use of ChatGPT for therapy, the China-ASEAN tech partnership, the effects of policies on ecosystems, Chinese animation, how translations can affect international relations, innovation in China, repurposing buildings with discomfiting histories and women freelancers.

Our University's community shared their personal stories that provided insight into China, and provided teaching and learning advice articles to peers worldwide.

XJTLU proudly earned media attention in major global news outlets that reach large audiences (represented here in millions of unique visitors per month). They included: Antara News (4.3m), Business News (0.1m), China Daily (2.8m), Domani (1.4m), Eurasia Review (0.2m), EurekAlert! (0.7m), Fr.techtribune (0.3m), Harvard Business Review (5.2m), Innovation Origins (0.3m), Kompas (34.7m), LA NACIÓN (0.3m), News Medical (4.6m), Olhar Digital (9.9m), Phys.org (6.9m), pv magazine (0.7m), South China Morning Post (9.2m), Tech Xplore (0.8m), The China Project (0.4m), The Conversation (11.5m), The Jakarta Post (0.6m), Times Higher Education (1.7m), Yahoo!Life (422.9m), and Yahoo!Finance (45.9m).

ABOUT XJTLU

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Xi'an Jiaotong-Liverpool University opens Taicang campus

F.TECHTRIBUNE.NET

XJTLU nommé premier président tournant du nouveau comité Metaverse (XJTLU named first rotating president of new Metaverse Committee)

RESEARCH PROFESSIONAL NEWS

Liverpool inaugurates new pharma R&D centre in China

ADVANCE HE

Fifteen institutions awarded grants for their impact on higher education

THAT'S MAGAZINES

XJTLU adds new masters scholarships for expatriates

ISUZHOU

XJTLU International Fair held today

YAHOO!FINANCE

XJTLU welcomes largest in-person gathering of international students since pandemic began

THAT'S SUZHOU

International Creatives Converge on Suzhou for 3rd MEGA Festival

THAT'S MAGAZINES

Is it worth getting an MBA in China?

BUSINESSBECAUSE

Positive Impact Rating 2023: Best business schools for social impact revealed



XI'AN JIAOTONG-LIVERPOOL UNIVERSITY OPENS TAICANG CAMPUS

5 September 2022 By XJTLU



PRESS RELEASE: Paid Content from PR Newswire. The AP news staff was not involved in its creation.

Xi'an Jiaotong-Liverpool University opens Taicang campus



Published 10:00 AM GMT+8, September 5, 2022

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XJTLU officially opens the doors of its Taicang campus, the new home of XJTLU Entrepreneur College (Taicang)

On 5 September, XJTLU officially opened the doors of its Taicang base, the new home of XJTLU Entrepreneur College (Taicang). It will eventually be able to support up to 10,000 students and 1,200 staff members.



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*ResearchProfessional News

LIVERPOOL INAUGURATES NEW PHARMA R&D CENTRE IN CHINA

4 September 2022 By Mićo Tatalović

*ResearchProfessional News

UK Europe USA Australia & NZ Africa World Opinion Funding Insight Highlighted Funding

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Liverpool inaugurates new pharma R&D centre in China

By Mićo Tatalović

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On 11 November, XJTLU celebrated the second anniversary of the XJTLU Wisdom Lake Academy of Pharmacy at the University's Suzhou Industrial Park (SIP) base.

Anniversary celebration activities included inauguration of two centres to advance biopharmaceutical innovation: The XJTLU-University of Liverpool Joint Centre for Pharmacology and Therapeutics and the XJTLU Wisdom Lake Centre for Pharmaceutical Analysis. XJTLU also held a ground-breaking ceremony for the Academy's new building that day.



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XJTLU ADDS NEW MASTERS SCHOLARSHIPS FOR EXPATRIATES

17 January 2023 By Xinmin Han

This year, XJTLU has extended its Master's Friendship Scholarships. Now it offers up to 30% of the total tuition for students from Russia, Thailand, Indonesia, Malaysia, Nigeria, Ghana, and international students who live on the Chinese mainland at the time of application and will be full-time master's students.

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XJTLU Adds New Master's Scholarships for Expats

By Xinmin Han, January 17, 2023

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TRENDING



This Day in History: The Death of Puyi

Xi'an Jiaotong-Liverpool University in Suzhou has extended its Master's Friendship Scholarships to international students already living on the Chinese mainland. This new opportunity augments XJTLU's broad range of scholarships for students of all study levels.

XJTLU, located in Suzhou, is an international joint venture university founded by the University of Liverpool in the UK and Xi'an Jiaotong University in China. All XJTLU's degree programmes are delivered in English.

Master's Friendship Scholarships
Up to 30% of the total tuition for students from Russia, Thailand, Indonesia, Malaysia, Nigeria, Ghana, and international students who live on the Chinese mainland at the time of application and will be full-time master's students.

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XJTLU WELCOMES LARGEST IN-PERSON GATHERING OF INTERNATIONAL STUDENTS SINCE PANDEMIC BEGAN

24 February 2023 By XJTLU



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XJTLU welcomes largest in-person gathering of international students since pandemic began

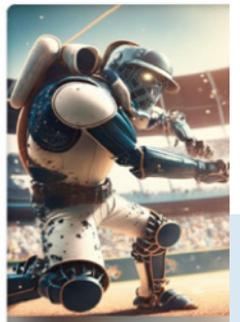


PR Newswire

February 24, 2023 · 2 min read



SUZHOU, China, Feb. 24, 2023 /PRNewswire/ -- After three years of online teaching, virtual interactions and negotiating time zones, Xi'an Jiaotong-Liverpool University's international students gathered on campus for the first time since China's borders reopened.



Battery Metals Are Super Charging...

After three years of online teaching, virtual interactions and negotiating time zones, XJTLU's International students gathered on campus for the first time since China's borders reopened.

On 22 February, more than 260 XJTLU students from around the world were welcomed back by X-Global staff for an onsite induction. The students were able to meet each other in person, explore the campus and start to enjoy the benefits of being international students in China.



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IS IT WORTH GETTING AN MBA IN CHINA?

7 March 2023

By Xinmin Han



CHINA

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Is It Worth Getting an MBA in China?

By Xinmin Han, March 8, 2023

0 0

There are many benefits of an MBA: networking, leadership, and employability. But for expats living in China, there are also many challenges: language, location, working a full-time job, family...

So much so that you start to wonder – is it worth it?

Matthias Roth, from Germany, has been working in China since 2005. He's the Technical Director at SOMMER Automation & Radio, Shanghai, and also a Year One student in Xi'an Jiaotong-Liverpool University's (XJTLU) International MBA for Executives program:

"I was lucky enough to get a management position relatively quickly, but that meant I had to learn things the hard way. I'm always looking for ways to refine

Matthias Roth, from Germany, has been working in China since 2005. He's the Technical Director at SOMMER Automation & Radio, Shanghai, and also a Year One student in the International MBA for Executives programme at International Business School Suzhou. In an interview, Roth shared why he chose to study an MBA in China and his learning experience at XJTLU.



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XJTLU NOMMÉ PREMIER PRÉSIDENT TOURNANT DU NOUVEAU COMITÉ METAVERSE (XJTLU NAMED FIRST ROTATING PRESIDENT OF NEW METAVERSE COMMITTEE)

5 May 2023

By Papillion Linville



HOME NOUVELLES GOOGLE SÉCURITÉ LA REVUE COMMENT

Accueil Web 3.0

XJTLU nommé premier président tournant du nouveau comité Metaverse

Par Papillion Linville - mai 5, 2023 9



- Publicité -

The Suzhou Software Industry Association announced the establishment of its Metaverse Committee at the Association's most recent meeting, held earlier this year at XJTLU. The University was named the first rotating president of the newly established Committee.

To facilitate the development of metaverse-related industries in Suzhou, the Committee will focus on strengthening innovative capacity, fostering relevant enterprises and professionals, and creating an environment conducive to growth. The resources will be drawn from partnerships between local government, enterprises, and universities.

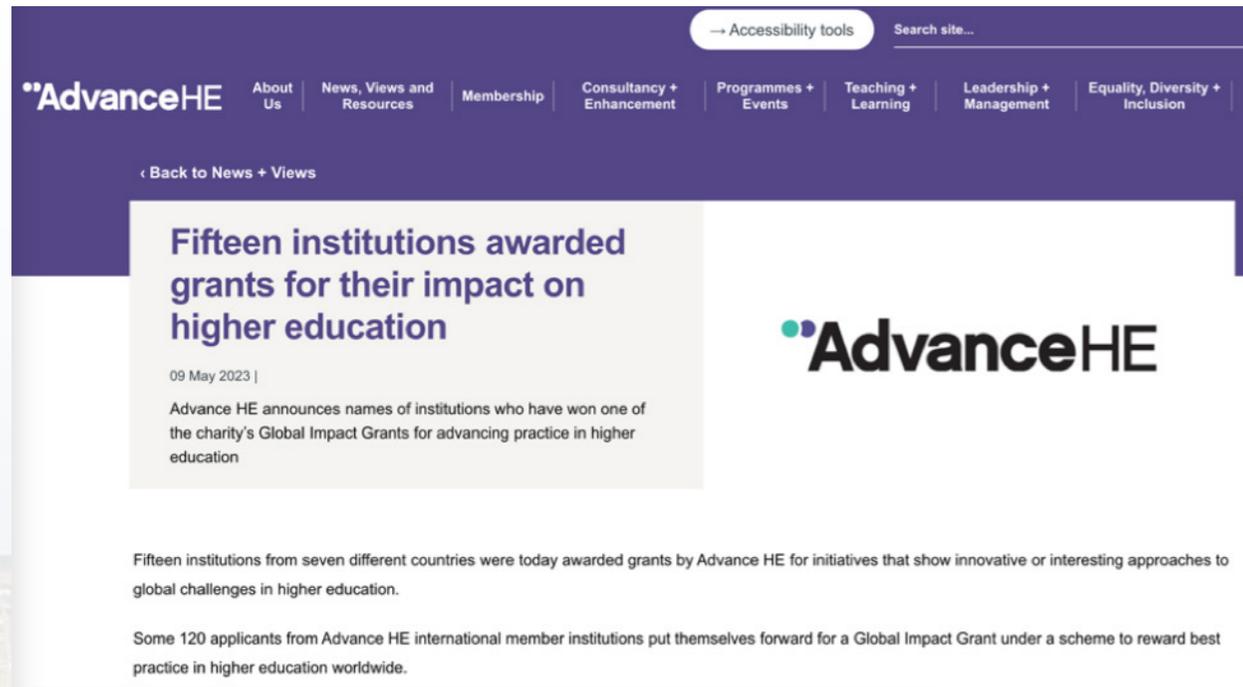


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FIFTEEN INSTITUTIONS AWARDED GRANTS FOR THEIR IMPACT ON HIGHER EDUCATION

9 May 2023

By the editors



Advance HE (formerly the Higher Education Academy) awarded grants to 15 institutions from seven different countries in recognition of their innovations that address global challenges in higher education. XJTLU was listed as one of the 10 winners for innovation in teaching and learning.



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XJTLU INTERNATIONAL FAIR HELD TODAY

13 May 2023

By XJTLU

XJTLU International Fair held today

iSuzhou iSuzhou 2023-05-13 19:45 Posted on 江苏



今日，2023苏州国际日暨西交利物浦大学第二届国际日举办。

Suzhou International Day 2023: the 2nd XJTLU International Fair opened today



XJTLU held its second International Fair on 13 May. Under this year's theme of Let's Connect, the XJTLU and local resident communities enjoyed events and activities together at the University's South Campus Central Lake area.

The public was welcomed to the outdoor party, which included musical performances; a dance performance; a DJ show; the launch of Light & Wings e-magazine; an international photography exhibition; henna tattoos; face painting; Thai, Cuban and Polish food; and drinks.



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INTERNATIONAL CREATIVES CONVERGE ON SUZHOU FOR 3RD MEGA FESTIVAL

12 May 2023

By XJTLU



XJTLU's Academy of Film and Creative Technology presented the third MEGA International Creative Media Festival from 12 to 18 May at the Suzhou Culture and Art Centre and its Suzhou Industrial Park campus.

The festival, themed around "Innovation", showcased a series of events, including an exhibition of works created by the Academy's graduates, screenings of the winning entries from the Creative Media Competition, a display of Suzhou's Intangible Cultural Heritage, and the International Culture Bazaar.



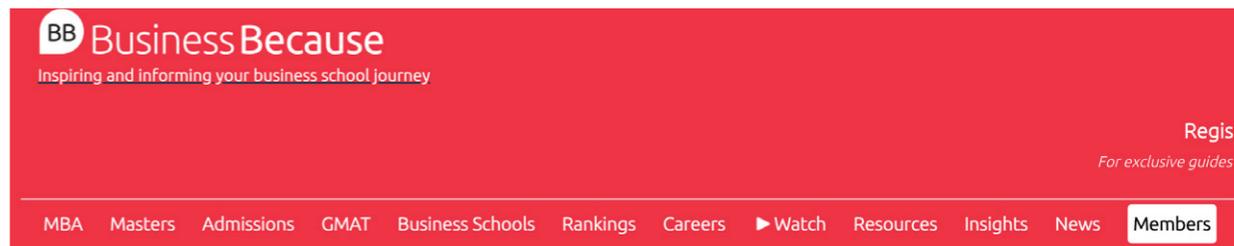
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POSITIVE IMPACT RATING 2023: BEST BUSINESS SCHOOLS FOR SOCIAL IMPACT REVEALED

14 June 2023

By Matt Kefford



Positive Impact Rating 2023: Best Business Schools For Social Impact Revealed



The annual Positive Impact Rating Report of global business schools was released on 14 June. It's a ranking of global business schools that assesses their positive impact on society and the environment. XJTLU's International Business School Suzhou was listed as one of the 39 "Transforming Schools" worldwide.

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RESEARCH WITH REACH

PV MAGAZINE

MXenes-based perovskite solar cell achieves 23.66% efficiency

NEWS MEDICAL

Brain stimulation combined with nasal spray containing nanoparticles can improve stroke recovery

TECH XPLORE

Study assesses the efficacy of hands-free text selection systems for VR headsets

EURASIA REVIEW

Digital transformation in construction industry requires more support

NEW ATLAS

Agri-waste 3D-printing ink may make cultured meat more affordable

OLHAR DIGITAL

Enchentes: pesquisadores desenvolvem forma de prevê-las (Floods: researchers develop a way to predict them)

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Why are polders an important part of China's water heritage?

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Ethnic minority parents want customized advice, research shows

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Scientists hoodwinked by touch-me-not plants for decades

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Study introduces a new method for efficient delivery of particles into stem cells

INNOVATION ORIGINS

Revolutionising remote human-vehicle interaction with VR technology

LA NACIÓN

Más cerca de la receta perfecta para producir combustibles solares (Closer to the perfect recipe to produce solar fuels)

SOUTH CHINA MORNING POST

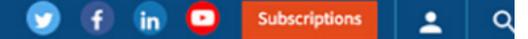
When diversity becomes a problem in start-ups

pv magazine

MXENES-BASED PEROVSKITE SOLAR CELL ACHIEVES 23.66% EFFICIENCY

23 September 2022 By Emiliano Bellini

pv magazine



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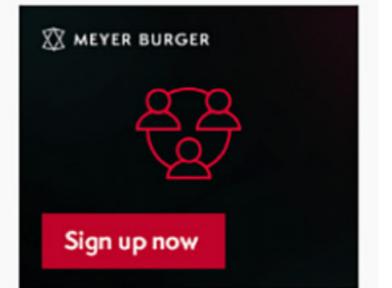


MXenes-based perovskite solar cell achieves 23.66% efficiency

A UK-Chinese research group claims to have achieved remarkable efficiency and stability for a solar cell based on an electron transport layer doped with two-dimensional titanium carbide (Ti₃C₂T_x). The champion cell has an efficiency of 23.66%, an open-circuit voltage of 1.095 V, a short-circuit current of 25.07 mA/cm², and fill factor of 83.18%.

SEPTEMBER 23, 2022 EMILIANO BELLINI

MODULES & UPSTREAM MANUFACTURING TECHNOLOGY AND R&D CHINA



In a study, researchers from XJTLU and three other universities from China and the UK used a material called MXene to improve the performance of solar cells.



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BRAIN STIMULATION COMBINED WITH NASAL SPRAY CONTAINING NANOPARTICLES CAN IMPROVE STROKE RECOVERY

29 September 2022 By XJTLU

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Brain stimulation combined with nasal spray containing nanoparticles can improve stroke recovery

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Reviewers' Notes

Reviewed by Emily Henderson, B.Sc.

Sep 29 2022

In a recent study, researchers from Xi'an Jiaotong-Liverpool University and other universities in China have reported that brain stimulation combined with a nose spray containing nanoparticles can improve recovery after ischemic stroke in an animal model.

The nasal spray is a non-invasive method for delivering magnetic nanoparticles into the brain that the study finds can increase the benefits of transcranial magnetic stimulation (TMS). TMS is a method of non-invasive brain stimulation already used clinically or in clinical trials to treat neurological conditions like stroke, Parkinson's disease, Alzheimer's disease, depression, and addiction.

Rats that were given combined nanoparticle and TMS treatment every 24 hours for 14 days after an ischemic stroke had better overall health, put on weight more quickly and had improved cognitive and motor functions compared to those treated with TMS alone.

During TMS treatment, an electrical current runs through an electric coil placed outside

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In a study, researchers from XJTLU and other universities in China have reported that brain stimulation combined with a nasal spray containing nanoparticles can improve recovery after ischemic stroke in an animal model.



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STUDY ASSESSES THE EFFICACY OF HANDS-FREE TEXT SELECTION SYSTEMS FOR VR HEADSETS

12 October 2022 By Ingrid Fadelli

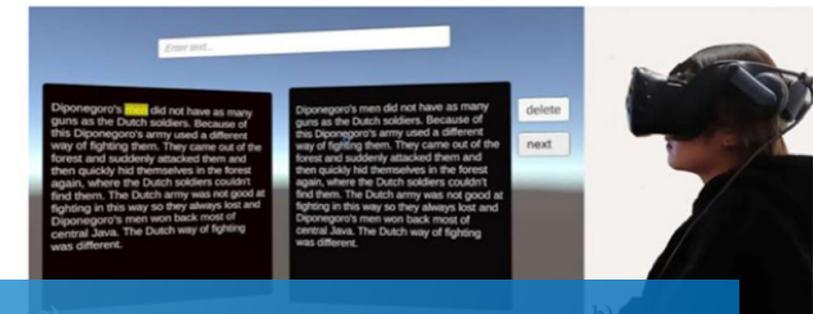
Techxplore Topics Week's top Latest news

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OCTOBER 12, 2022 FEATURE

Study assesses the efficacy of hands-free text selection systems for VR headsets

by Ingrid Fadelli, Tech Xplore



- 33
- 24
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Researchers at XJTLU and Birmingham City University explored different hands-free text selection systems for virtual reality and augmented reality headsets, especially the approaches that enable interactions through eye blinks.



Scan the QR code to read the full story



DIGITAL TRANSFORMATION IN CONSTRUCTION INDUSTRY REQUIRES MORE SUPPORT

15 October 2022 By Eurasia Review

Monday, August 28, 2023



NEWS ANALYSIS OPINION BUSINESS SOCIAL RELIGION ENTERTAINMENT ENVIRONMENT TECHNOLOGY SCIENCE HEALTH
ABOUT EURASIA REVIEW CONTACT NEWSLETTER



In a recent study, researchers have identified the main obstacles preventing efficient digital transformation in the engineering and construction industry. CREDIT: XJTLU

In their study, Kaiyang Wang, Dr Fangyu Guo, and Dr Cheng Zhang from XJTLU and Professor Dirk Schaefer from the University of Lincoln identified the main obstacles preventing efficient digital transformation in the engineering and construction industry. The top three barriers are a lack of guidelines, leadership, and resources.



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AGRI-WASTE 3D-PRINTING INK MAY MAKE CULTURED MEAT MORE AFFORDABLE

15 December 2022 By Ben Coxworth

Researchers from Singapore and China have found a way to use food waste for culturing meat, reducing production costs and helping to make cultured meat a viable option for feeding the world's population.

Professor Jie Sun from XJTLU's Department of Mechatronics and Robotics, and an author of the study, says: "We have optimised our plant-based ink for 3D-printing technology so that we can print scaffolds and place muscle stem cells on them. The cells can then grow with the structure of the scaffold and

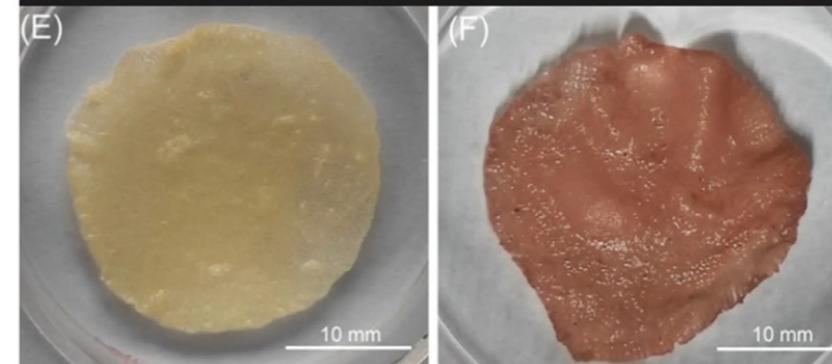
we use beets to colour the grown meat to give it the look of conventional meat."

Agri-waste 3D-printing ink may make cultured meat more affordable

By Ben Coxworth
December 15, 2022



VIEW 2 IMAGES



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ENCHENTES: PESQUISADORES DESENVOLVEM FORMA DE PREVÊ-LAS (FLOODS: RESEARCHERS DEVELOP A WAY TO PREDICT THEM)

10 January 2023 By Mateus Dias



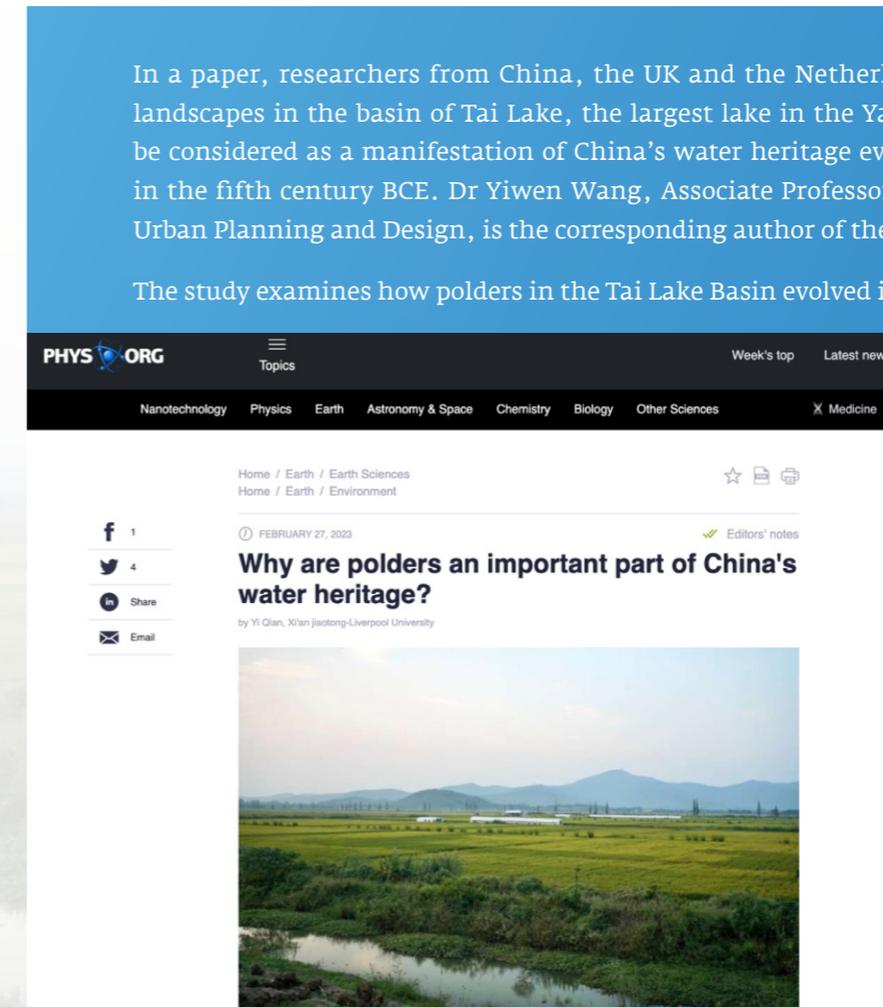
In a study published in the Journal of Hydrology, researchers from Xi'an Jiaotong-Liverpool University, China; Chung-Ang University, Korea; and the University of Liverpool, UK, proposed that an alternative to conventional methods is more appropriate for analysing flood frequency in a changing environment. Mengzhu Chen, the first author of the paper, is a PhD student at XJTLU's Department of Civil Engineering.



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WHY ARE POLDERS AN IMPORTANT PART OF CHINA'S WATER HERITAGE?

27 February 2023 By Yi Qian



In a paper, researchers from China, the UK and the Netherlands advocate that polder landscapes in the basin of Tai Lake, the largest lake in the Yangtze River Delta, need to be considered as a manifestation of China's water heritage ever since they first emerged in the fifth century BCE. Dr Yiwen Wang, Associate Professor at XJTLU's Department of Urban Planning and Design, is the corresponding author of the paper.

The study examines how polders in the Tai Lake Basin evolved in China over the past 2,500 years and explains why they represent a type of "continuing landscape", constantly evolving and reflecting the changing needs of our culture and society.

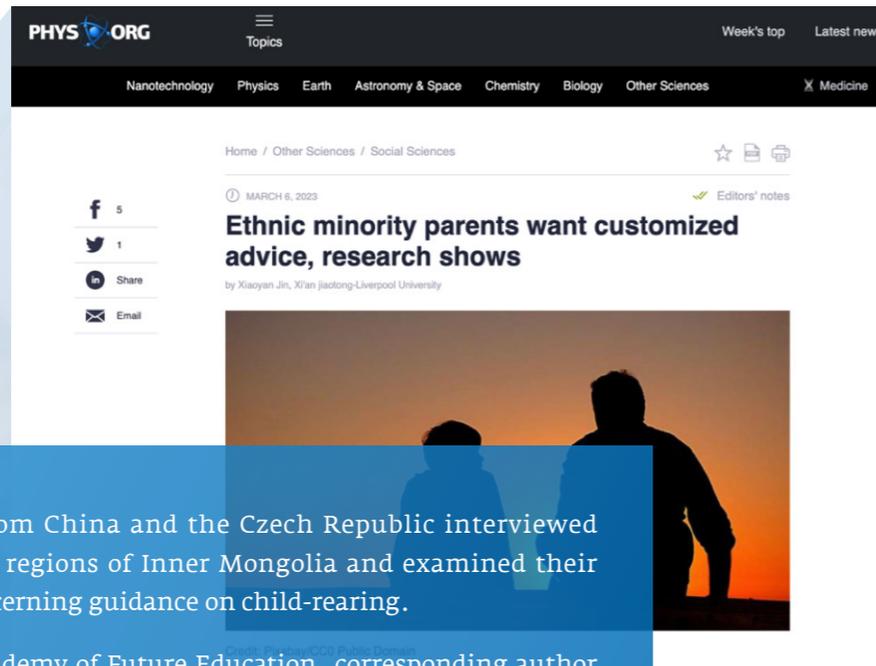


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ETHNIC MINORITY PARENTS WANT CUSTOMIZED ADVICE, RESEARCH SHOWS

6 March 2023

By Xiaoyan Jin



In a study researchers from China and the Czech Republic interviewed 24 parents from minority regions of Inner Mongolia and examined their preferences and needs concerning guidance on child-rearing.

Dr Jinjin Lu at XJTLU's Academy of Future Education, corresponding author of the study, says: "During the interviews, many parents mentioned that Inner Mongolia's unique location and rich natural resources had drawn their attention to how the environmental factors could influence children's growth. The parents were curious to know, for example, whether the geomagnetic field could influence a child's physical and mental well-being. It seemed that the parents were eager for more specific knowledge on family education in Inner Mongolia."

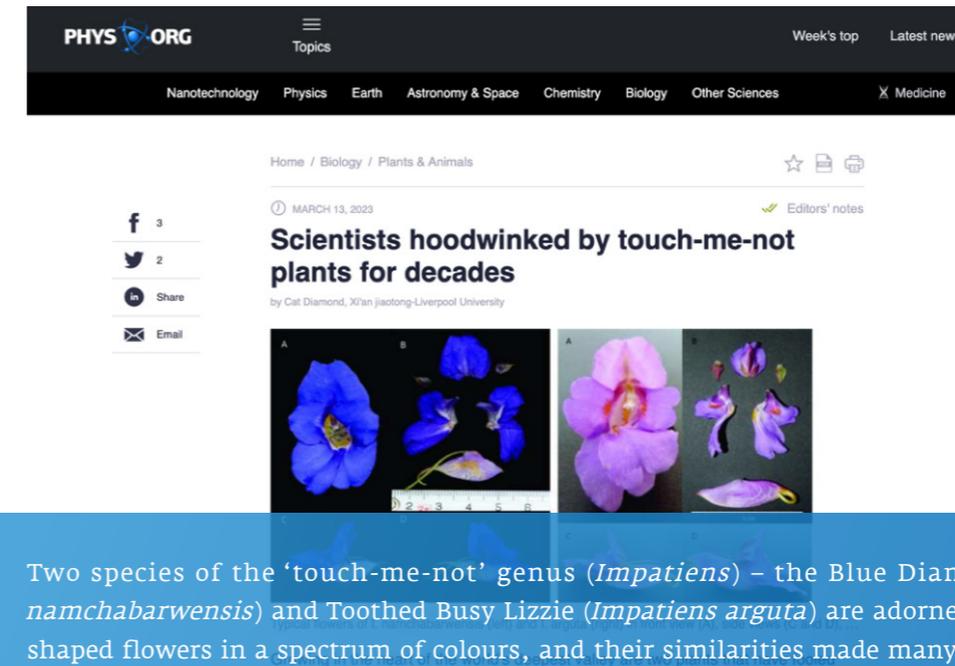


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SCIENTISTS HOODWINKED BY TOUCH-ME-NOT PLANTS FOR DECADES

13 March 2023

By Cat Diamond



Two species of the 'touch-me-not' genus (*Impatiens*) – the Blue Diamond (*Impatiens namchabarwensis*) and Toothed Busy Lizzie (*Impatiens arguta*) are adorned with trumpet-shaped flowers in a spectrum of colours, and their similarities made many scientists believe they belonged to the same species.

However, in a study published in the Nordic Journal of Botany, researchers from XJTLU and the University of Bonn in Germany have identified some vital differences between the plants that disentangle their classification and confirm they are separate species.

XJTLU's Dr Bastian Steudel, a corresponding author of the study, says: "We are facing a mass extinction of species worldwide, so it is essential to recognise every species and their distribution patterns."



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STUDY INTRODUCES A NEW METHOD FOR EFFICIENT DELIVERY OF PARTICLES INTO STEM CELLS

8 May 2023

By XJTLU



A study has introduced a new method for delivering particles into stem cells, which are notoriously difficult to penetrate. The discovery will make it easier to direct and enhance the processes involved in regenerative medicine.

Dr Gang Ruan, from XJTLU's Academy of Pharmacy and a corresponding author, says: "Our new method means we can deliver genetic information to the stem cells more quickly and efficiently and control the kind of cell they become."

Dr Xiaowei Wen, also from the Academy of Pharmacy and a corresponding author, adds: "Being able to control cell differentiation with this new method means we can improve the efficiency of stem cell therapy as we can better control what the cells transform into. This means fewer cells will be wasted, and we will need fewer cells overall to help regenerate or repair damaged tissue and organs."



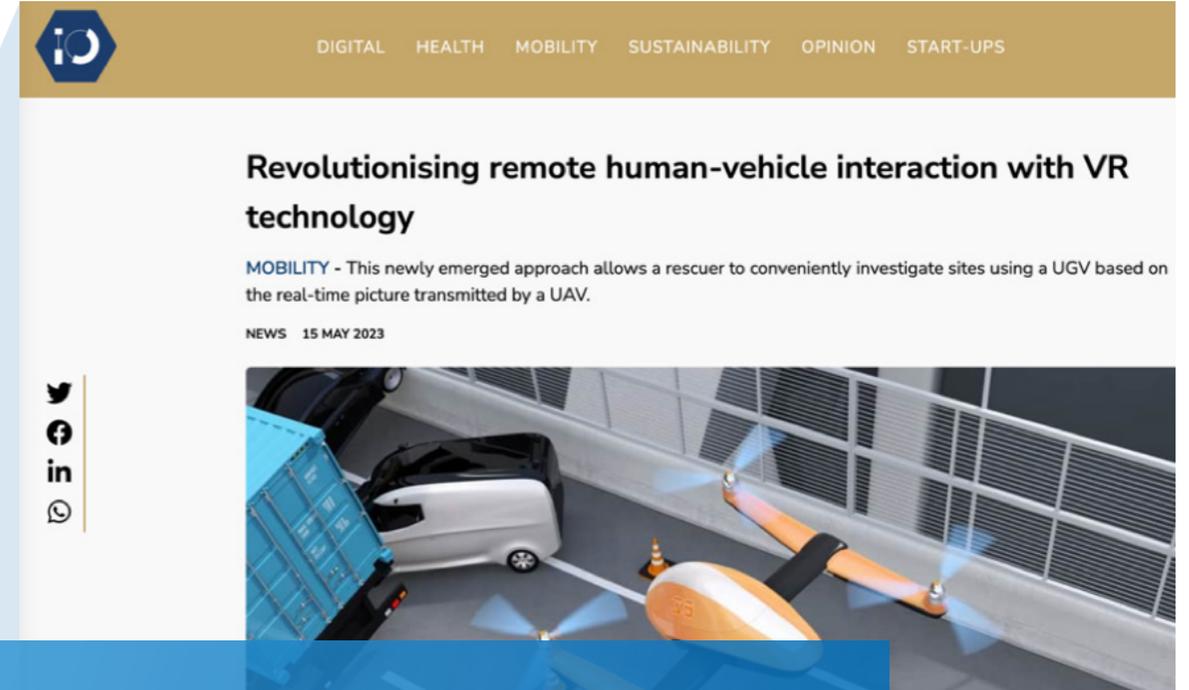
Scan the QR code to read the full story



REVOLUTIONISING REMOTE HUMAN-VEHICLE INTERACTION WITH VR TECHNOLOGY

15 May 2023

By TEAM IO



Researchers from XJTLU, King's College London, and the University of British Columbia have designed a virtual reality (VR) system aimed at enhancing remote human-vehicle interaction. They won the Best Paper Award at the 18th International Conference on Virtual Reality Continuum and Its Application in Industry.



Scan the QR code to read the full story

MÁS CERCA DE LA RECETA PERFECTA PARA PRODUCIR COMBUSTIBLES SOLARES (CLOSER TO THE PERFECT RECIPE TO PRODUCE SOLAR FUELS)

12 June 2023 By europa press



Más cerca de la receta perfecta para producir combustibles solares

12 de junio de 2023 • 11:50



09/06/2023 Placas solares POLITICA INVESTIGACIÓN Y TECNOLOGÍA XJTLU

A team of researchers from China and the UK developed new methods to increase the efficiency of producing hydrogen, a zero-emission energy source that can be generated from water using solar energy.

The process, called “water splitting”, requires a semiconductor photocatalyst that absorbs sunlight and uses its energy to split water into hydrogen and oxygen. The team, led by Dr Graham Dawson from XJTLU’s School of Science, used novel combinations of materials and mixing methods to create new types of photocatalysts that improve the efficiency of hydrogen production.



Scan the QR code to read the full story

WHEN DIVERSITY BECOMES A PROBLEM IN START-UPS

10 July 2023 By CUHK Business School



When Diversity Becomes a Problem in Start-ups

CUHK study finds that when faultlines form amongst a team of diverse entrepreneurs, it can significantly hurt performance

Paid Post: CUHK Business School

Advertising partner
Published: 12:00am, 10 Jul, 2023



Diversity in organisations is widely recognised as a positive attribute, with various benefits such as increased productivity, creativity, and access to a broader talent pool. However, a study titled “United or divided? Entrepreneurial passion and faultlines in new venture teams” explores the potential negative effects of diversity on decision-making and organisational performance in entrepreneurial settings.

The research is conducted by Professor Dora Lau from The Chinese University of Hong Kong Business School, Dr Qin Su at Xi’an Jiaotong-Liverpool University, Dr Lingli Luo at Zhejiang University International Business School, and Professor Bart de Jong at Durham University Business School (UK).



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EXPERT COMMENTARY

DIRECT INDUSTRY E-MAGAZINE

Greening China's construction industry

THE CHINA PROJECT

Breaking ground and making waves: Eight noteworthy women in Chinese cinema

DOMANI

Così gli anime giapponesi hanno formato l'educazione di genere di una generazione
(Thus Japanese anime formed the genre education of a generation)

THE CHINA PROJECT

Government-backed and infrastructure-oriented: The Chinese way of innovation

THE CHINA PROJECT

Emotional storytelling and modernized folktales power a new era of Chinese animation

YAHOO!LIFE

People are using ChatGPT in place of therapy—What do mental health experts think?

THE CHINA PROJECT

AI is the future of the China-ASEAN tech partnership

19 September 2022 ■ By Mark Andrews

Greening China's Construction Industry

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Greening China's construction industry (iStock)



by Mark Andrews

September 19, 2022 / 6 mins / Updated on September 19, 2022

China aims to peak CO₂ emissions by 2030 and become carbon-neutral by 2060. Dr Jianli Hao at XJTLU's Department of Civil Engineering says: "One of the ways of achieving the objectives is by encouraging the refurbishment of existing buildings rather than demolishing old buildings and constructing new ones in their place. Under the Building Energy Efficiency and Green Building Development plan, it is proposed that by 2025, the area of energy-saving renovation of existing buildings will be over 350 million square metres."



Scan the QR code to read the full story

BREAKING GROUND AND MAKING WAVES: EIGHT NOTEWORTHY WOMEN IN CHINESE CINEMA

22 September 2022 By Yuanyuan Zhao



The China Project interviewed Dr Xiao Lu and Sijia Meng from the School of Cultural Technology at XJTLU Entrepreneur College (Taicang). Together they highlighted eight women who have made significant advances in Chinese cinema.



Scan the QR code to read the full story

COSÌ GLI ANIME GIAPPONESI HANNO FORMATO L'EDUCAZIONE DI GENERE DI UNA GENERAZIONE (THUS JAPANESE ANIME FORMED THE GENRE EDUCATION OF A GENERATION)

25 January 2023 By Emanuele Lugli

Emmanuel Lugli interviewed Dr Marco Pellitteri, Associate Professor at XJTLU's Department of Media and Communication, about the popularity of Japanese anime in Italy in the 1980s.

Dr Pellitteri says that at the beginning of the 1980s, Italian television had almost 400 private networks with schedules that had to be filled, preferably with programmes like anime that were at bargain prices. The Italians bought them in large quantities hoping that some would have the

same success as the first series, such as Atlas UFO Robot, which reached hypergalactic popularity.

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COSE DA MASCHI Così gli anime giapponesi hanno formato l'educazione di genere di una generazione

EMANUELE LUGLI

25 gennaio 2023 - 13:30
Aggiornato, 25 gennaio 2023 - 20:14



Scan the QR code to read the full story

GOVERNMENT-BACKED AND INFRASTRUCTURE-ORIENTED: THE CHINESE WAY OF INNOVATION

28 March 2023

By Jiayun Feng



BUSINESS & TECHNOLOGY

Government-backed and infrastructure-oriented: The Chinese way of innovation

Sponsored by Xi'an Jiaotong-Liverpool University

While some may believe central planning is inherently inimical to fresh ideas and radical innovations, an expert on China's state-owned enterprises disagrees.

Jiayun Feng Published March 28, 2023

In this article, Dr Xiao Wang, Associate Professor at International Business School Suzhou, says state-owned enterprises in China play an important role in technological innovation.

Dr Wang is the co-author of *Catch-up and Radical Innovation in Chinese State-Owned Enterprises*, a 2021 book exploring how, in the past decade, Chinese SOEs have achieved technological innovation in the large infrastructure sector.



Scan the QR code to read the full story

EMOTIONAL STORYTELLING AND MODERNIZED FOLKTALES POWER A NEW ERA OF CHINESE ANIMATION

11 May 2023

By Jiayun Feng

Kelvin Ke and Dr Marco Pellitteri, both from XJTLU's Department of Media and Communication, and Zhonghao Chen, from the School of Cultural Technology at XJTLU Entrepreneur College (Taicang), weighed in on how Chinese animation is evolving and gaining international recognition.

They commented on works including *Yao-Chinese Folktales*, a successful animation series that debuted in January 2023; *Deep Sea*, a domestically popular fantasy feature; and *Art College 1994*, a look at youth at the Chinese Southern Academy of Arts in the early 1990s.

NEWSLETTERS PODCASTS POLITICS BUSINESS & TECH SOCIETY EVENTS VIDEO

TRENDING #twosessions #taiwan #lgbtq #xinjiang #meme

SOCIETY & CULTURE

Emotional storytelling and modernized folktales power a new era of Chinese animation

Sponsored by Xi'an Jiaotong-Liverpool University

From exploring personal subjects to reimagining ancient stories in a contemporary context, a new generation of Chinese creatives are elevating the world of animation beyond its legacy.

Feng Jiayun Published May 11, 2023

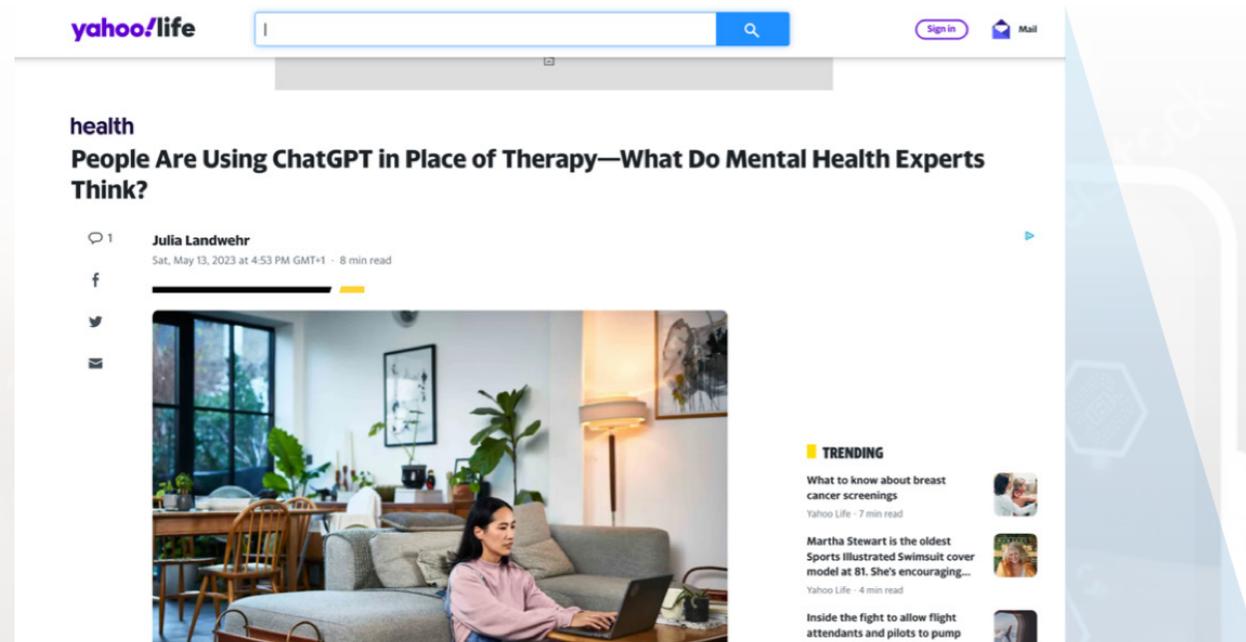


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PEOPLE ARE USING CHATGPT IN PLACE OF THERAPY—WHAT DO MENTAL HEALTH EXPERTS THINK?

13 May 2023

By Julia Landwehr



There is a growing trend of using AI as a substitute for talking to a therapist about mental health issues. However, therapists caution it may not be safe yet, especially as a complete replacement.

Dr Russell Fulmer from XJTLU’s Academy of Future Education says: “I think in the future it’s going to probably surpass us – even therapists – in many measurable ways. But one thing it cannot do is be a human being. The therapeutic relationship is a really big factor. That accounts for a lot of the positive change that we see.”



Scan the QR code to read the full story

AI IS THE FUTURE OF THE CHINA-ASEAN TECH PARTNERSHIP

27 July 2023

By Jiayun Feng

China and countries belonging to the Association of Southeast Asian Nations (ASEAN) have embraced AI as a means of cooperation and advancement in the field. The technology has brought them closer together, with collaborative AI projects and significant contributions to its development.

Dr Hong Seng Gan from XJTLU Entrepreneur College (Taicang) comments: “AI research productivity in China has shown a steady increase since 2010, whereas other tech superpowers have been gradually slipping. This sharp contrast suggests that China is reaping the success of its aggressive spending in AI research.”



Scan the QR code to read the full story



ACADEMICS' PERSPECTIVES

IL GIORNALE DELL' ARCHITETTURA
Balkrishna Vitaldas Doshi (1927-2023)

YAHOO!FINANCE
Eradication of small mammals is harming vital ecosystems

YAHOO!FINANCE
New opportunities open up between China and ASEAN in AI exchange

il giornale dell' **ARCHITETTURA**.com

BALKRISHNA VITHALDAS DOSHI (1927-2023)

7 February 2023 By Sandro Rolla

il giornale dell' **ARCHITETTURA**.com

FREE AND INDEPENDENT MAGAZINE ON THE CULTURES OF THE PROJECT AND THE CITY
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SPECIALS INVESTIGATIONS PARTNERSHIPS ARTICLES EDITORIAL BOARD NEWSLETTERS MEDIAKIT

WRITTEN BY SANDRO ROLLA • 7 FEBRUARY 2023

Balkrishna Vitaldas Doshi (1927-2023)



Sandro Rolla at XJTLU's Department of Architecture wrote a memoir of Balkrishna Vitaldas Doshi, a Pritzker Prize-winning architect from India. In 2019, Doshi organised a workshop with Xi'an Jiaotong-Liverpool University and helped a group of 30 Chinese and Indian students work on the premises of the Mill Owners' Association Building.



Scan the QR code to read the full story

NEW OPPORTUNITIES OPEN UP BETWEEN CHINA AND ASEAN IN AI EXCHANGE

19 April 2023 By PR Newswire

The screenshot shows the article's header with the title, author 'PR Newswire', and date 'April 19, 2023'. The main text begins with 'BEIJING, April 18, 2023 /PRNewswire/ -- A news report from Chinadaily.com.cn: Recent visit by Malaysian Prime Minister Anwar Ibrahim to China signals the strong strategic partnerships between both countries. In fact, China has been playing an increasingly significant role as Malaysia's largest trading partner for the past decade. Similar robust partnerships are observed across other ASEAN countries. In recent years, adoption of artificial intelligence (AI) has been emphasized in various aspects of the China-ASEAN partnerships as part of greater effort to strive in the era of digitalization. Indeed, China has achieved tremendous breakthroughs in the area of AI technology and facility developments. The China-ASEAN (Huawei) AI Innovation Center in Guangxi, the Big Data center in Guizhou are examples of China endeavours in the pursue of latest AI technologies. The successful implementation elements of these AI initiatives can serve as source of reference for ASEAN countries in developing their strategic AI blueprints and promoting the cross-regional AI technological transfers, especially in the domain of cloud-

Dr Hong Seng Gan at XJTLU Entrepreneur College (Taicang) wrote an article on AI exchange between China and ASEAN (Association of South East Asian Nations).

He said China-ASEAN partnerships have been placing greater emphasis on the adoption of AI to keep up with the era of digitalisation. The joint cultivation of AI talents is key for long-term regional collaborations, and talent development and upskill programmes will be crucial for the future success of the AI-driven economy.



Scan the QR code to read the full story

ERADICATION OF SMALL MAMMALS IS HARMING VITAL ECOSYSTEMS

24 May 2023 By Melissa Breyer

A new article published in the Journal of Animal Ecology suggests that current measures to protect grasslands in the Qinghai-Tibetan Plateau are damaging the ecosystem and should be stopped. The existing policy, introduced in 2000, calls for the eradication of small burrowing mammals. These include two mountain-dwelling herbivores, the plateau pika and the zokor. Both are keystone species and are known as ecosystem engineers due to their modification of and impact on the environment.

The screenshot shows the article's header with the title, author 'Melissa Breyer', and date 'May 24, 2023'. The main text begins with 'In an effort to protect grasslands, a plan to cull pikas and zokors in China is having the opposite effect, say scientists.' Below the text is a photograph of a plateau pika in a grassy field.

Professor Johannes Knops from XJTLU's Department of Health and Environmental Sciences is the corresponding author.



Scan the QR code to read the full story

RESEARCH EXPLAINED

THE CONVERSATION

China and Russia's uneven relationship can be explained with one word

THE CONVERSATION

'Uncomfortable heritage': how cities are repurposing former slaughterhouses

HARVARD BUSINESS REVIEW

How the "glass wall" can hold female freelancers back

THE CONVERSATION

CHINA AND RUSSIA'S UNEVEN RELATIONSHIP CAN BE EXPLAINED WITH ONE WORD

13 December 2022 By Ariel Shangguan

The screenshot shows the article page on 'THE CONVERSATION' website. The header includes the site logo, a search bar, and a navigation menu with categories like COVID-19, Arts + Culture, and Politics + Society. The main headline is 'China and Russia's uneven relationship can be explained with one word', published on December 13, 2022. The author is Ariel Shangguan, an Assistant Professor at Xi'an Jiaotong Liverpool University. The article text discusses the Russian invasion of Ukraine and the media's use of the term 'no-limits friendship'. It notes that the Russian version of a Sino-Russian joint statement used the word 'friendship', while the Chinese version used 'friendliness'. A disclosure statement follows, stating the author has no conflicts of interest.

In her article, Dr Ariel Shangguan from the Department of International Studies analysed the relationship between China and Russia, and the differences between "friendship" and "friendliness".

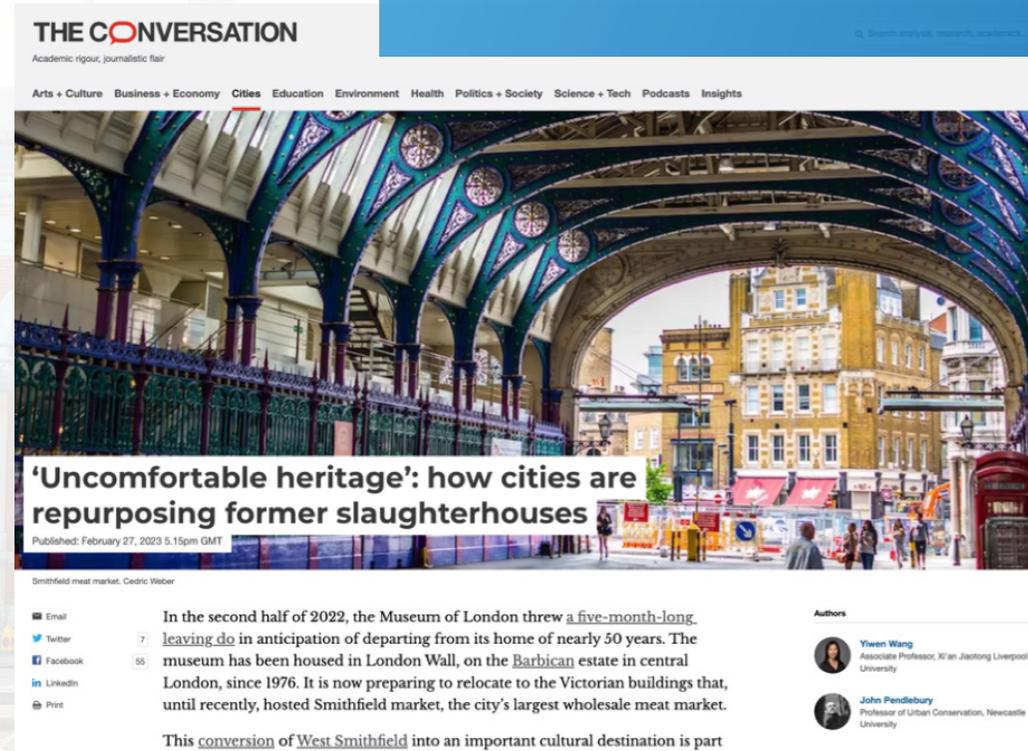


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'UNCOMFORTABLE HERITAGE': HOW CITIES ARE REPURPOSING FORMER SLAUGHTERHOUSES

■ 27 February 2023 ■ By Yiwen Wang and John Pendlebury

In her article, Dr Yiwen Wang at XJTLU's Department of Urban Planning and Design analyses how London, Madrid and Shanghai repurpose and reuse their former slaughterhouses.



Scan the QR code to read the full story

HOW THE "GLASS WALL" CAN HOLD FEMALE FREELANCERS BACK

■ 11 April 2023 ■ By Yonghoon Lee, Christy Zhou Koval, and Soljee Susie Lee

Gender | How the "Glass Wall" Can Hold Female Freelancers Back

How the "Glass Wall" Can Hold Female Freelancers Back

by Yonghoon Lee, Christy Zhou Koval, and Soljee Susie Lee

April 11, 2023



A study by researchers from XJTLU, the Hong Kong University of Science and Technology, and Michigan State University shows that freelance work often comes with its own gender inequities, and does not always improve women's career outcomes. Dr Soljee Lee from International Business School Suzhou is a corresponding author of the research paper.



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NOW FEATURING

CLOT

ERYK SALVAGGIO, cyborg fungi music – sound media for nonhuman intelligence

CHINA DAILY

A journey of familial discovery, a century-old story of a western family and China

ANTARA NEWS

Arsitek Indonesia saksikan perkembangan pesat China (Architect from Indonesia witnesses China's rapid development)

CLOT ERYK SALVAGGIO, CYBORG FUNGI MUSIC – SOUND MEDIA FOR NONHUMAN INTELLIGENCE

■ 24 October 2022 ■ By Piotr Bockowski

Eryk Salvaggio's released album, *Worlding*, features mushrooms manipulating specially designed synthesiser knobs. This synthesiser intercepts signals from the mushrooms' mycelium network and converts them into electronic sounds through wires that are plugged into the mycelium.

Dr Claudia Westermann and Vicente Esteban (referred to in the article as Vinny Montag) at XJTLU's Design School created the physical structures for the project.

CLOT

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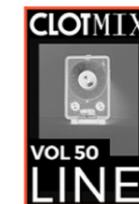
ERYK SALVAGGIO, cyborg fungi music – sound media for nonhuman intelligence

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Installation view from the 1.5 degrees Celsius exhibition at Michigan State University's Science Gallery Collaboratory space. Photo: Mark Sullivan MSU Science Gallery Collaboratory.



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ARSITEK INDONESIA SAKSIKAN PERKEMBANGAN PESAT CHINA (ARCHITECT FROM INDONESIA WITNESSES CHINA'S RAPID DEVELOPMENT)

■ 25 November 2022 ■ By Xinhua News Agency

A JOURNEY OF FAMILIAL DISCOVERY, A CENTURY-OLD STORY OF A WESTERN FAMILY AND CHINA

■ 9 February 2023 ■ By staff writers

Antara KANTOR BERITA INDONESIA

HOME POLITIK HUKUM EKONOMI METRO SEPAKBOLA OLAHRAGA HUMANIORA LIFESTYLE

FOKUS INFOGRAFIK FOTO VIDEO TEKNO OTOMOTIF WARTA BUMI KARSIAS ANTI HOAX ANTARA INTERAKTIF

ANTARA KAMI BUTUH SUARA ANDA

Arsitek Indonesia saksikan perkembangan pesat China

© Jumat, 25 November 2022 17:34 WIB

Mia Tedjosaputro sedang mengajar mahasiswanya di kampus XJTU di Kota Suzhou, Provinsi Jiangsu, Cina Timur (Xinhua)

“saya mulai tertarik dengan bambu tiga tahun yang lalu karena jenis aspek iklim yang dimilikinya.”

Jakarta (ANTARA) - Arsitek asal Indonesia Mia Tedjosaputro bekerja sebagai asisten professor di Xi'an Jiaotong-Liverpool University (XJTU) yang terletak di Kota Suzhou, kota kuno indah sekaligus

In an article published in Antara News and other publications, XJTU Assistant Professor Dr Mia Tedjosaputro of the University's Department of Architecture discusses the major growth she has seen living in China over nearly 10 years. Dr Tedjosaputro, an architect from Indonesia, says she hopes cooperation between China and Indonesia can benefit people's welfare along with increased trade relations and friendship.



Scan the QR code to read the full story

• Home / World / China-US

A journey of familial discovery, a century-old story of a western family and China

chinadaily.com.cn | Updated: 2023-02-09 15:17



China Daily interviewed International Business School Suzhou's Dr Ellen Touchstone about her and her family's deep connection with Suzhou. Dr Touchstone has been living in China for more than 10 years. One hundred years ago, her grandparents, Cary Touchstone and Mabel Ellen Thomas, came to Suzhou separately. They fell in love, got married and started a family.



Scan the QR code to read the full story

INDONESIA BRAND CAMPAIGN

KOMPAS.COM

Keuntungan Kuliah di 3 Program Studi Unggulan XJTLU, Bisa Dapat 2 Gelar (The advantages of pursuing three outstanding programmes at XJTLU – You can obtain two degrees)

THE JAKARTA POST

Discover the future of education at XJTLU's Entrepreneur College (Taicang)

THE JAKARTA POST

East-West international education readies graduates for the future of work

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION (CASE)

Connecting with students: 3 projects that made an impact



KEUNTUNGAN KULIAH DI 3 PROGRAM STUDI UNGGULAN XJTLU, BISA DAPAT 2 GELAR (THE ADVANTAGES OF PURSUING THREE OUTSTANDING PROGRAMMES AT XJTLU – YOU CAN OBTAIN TWO DEGREES)

10 April 2023

By XJTLU

Kompas.com featured XJTLU, noting that undergraduate students will receive two internationally recognised degrees – one from XJTLU, and one from the University of Liverpool.

XJTLU has a wide range of programmes, all taught in English. Popular programmes among Indonesian students include BSc Information and Computing Science, BA International Business with a Language, and BSc Biological Sciences.



cari tokoh, topik atau peristiwa

LANGGANAN KOMPAS.ID



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ADVERTORIAL

Keuntungan Kuliah di 3 Program Studi Unggulan XJTLU, Bisa Dapat 2 Gelar

Kompas.com - 10/04/2023, 16:00 WIB



Photo Gedung International Business School Suzhou Xi'an Jiaotong Liverpool University (Dok. XJTLU)

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Dibaca 32.517 kali
- 2 Polisi Geledah Kantor Pemilik Gudang Solar Ilegal yang Setor Duit ke AKBP Achiruddin...
Dibaca 13.849 kali
- 3 Polisi Pamerkan Peneliti BRIN yang Ancam Bunuh Warga Muhammadiyah, Pakai Baju...
Dibaca 12.915 kali
- 4 Sepeda Motor Dinilai Jadi Penyebab Macet di Puncak Bogor-Cianjur, Polisi Ungkap...
Dibaca 10.370 kali
- 5 Jadwal Sepak Bola SEA Games 2023, Kapan Indonesia Main Lagi?
Dibaca 9.395 kali

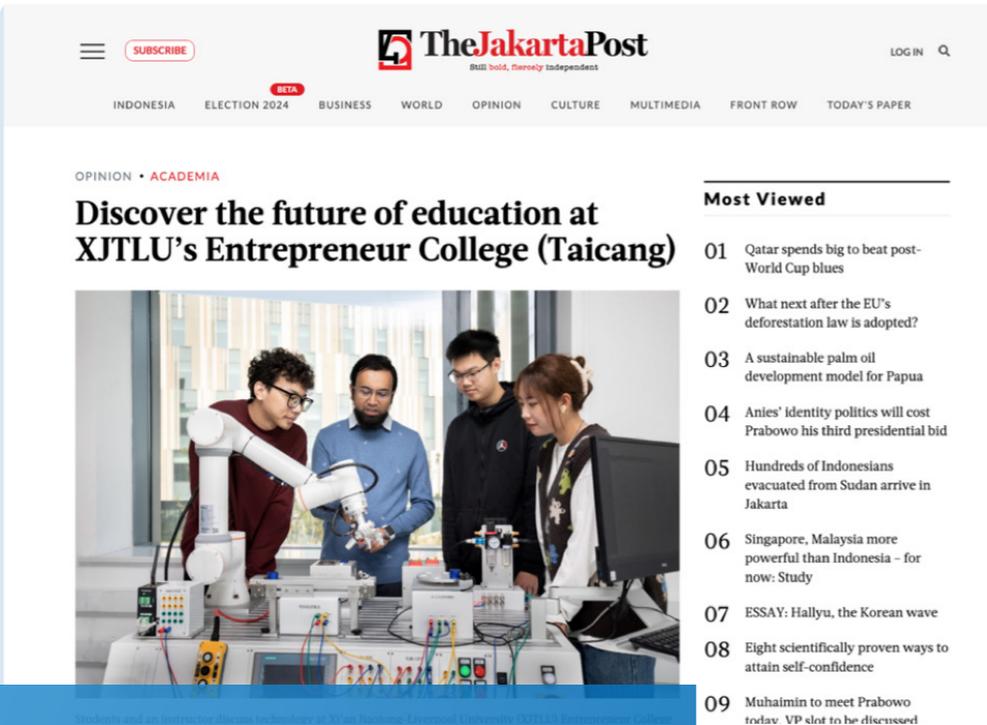


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DISCOVER THE FUTURE OF EDUCATION AT XJTLU'S ENTREPRENEUR COLLEGE (TAICANG)

17 April 2023

By Sheena Suparman



The Jakarta Post featured XJTLU Entrepreneur College (Taicang) and said the College is dedicated to preparing future leaders who can lead industry and business in the technological era. It prioritises entrepreneurship, employs innovative teaching methods, fosters strong industry partnerships, provides a supportive environment, and emphasises a global perspective.

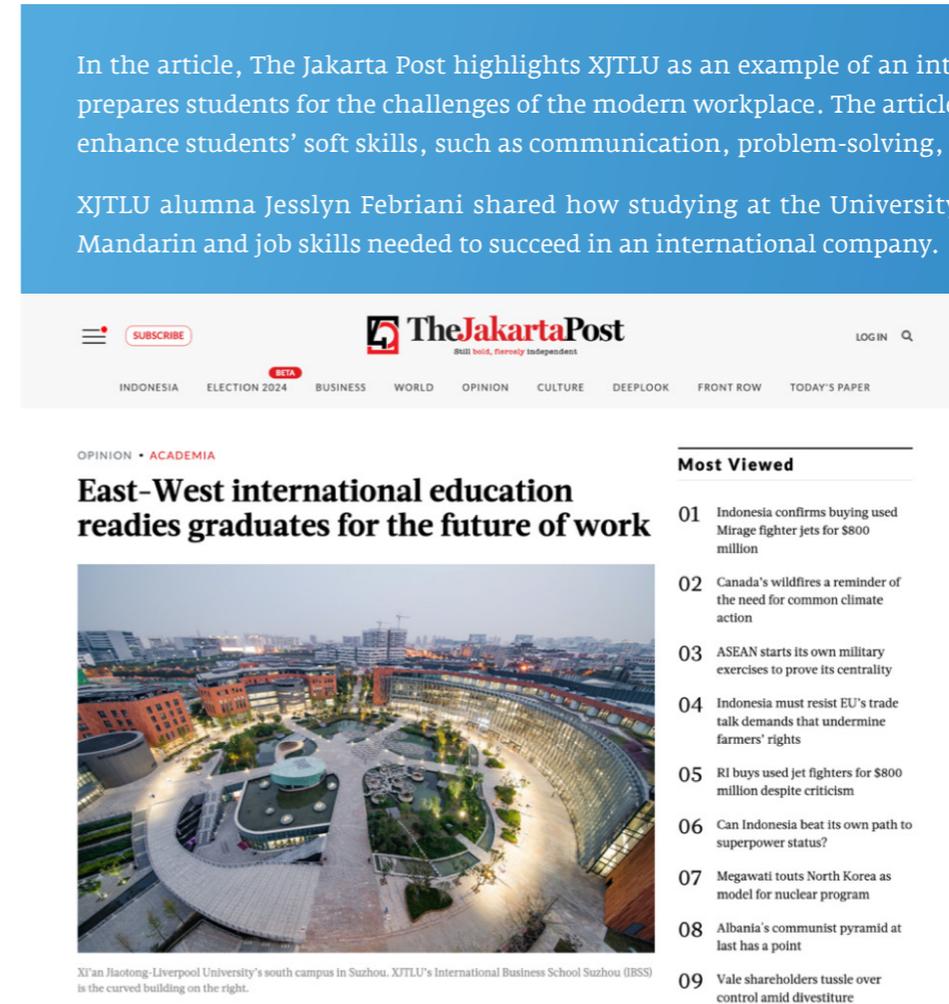


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EAST-WEST INTERNATIONAL EDUCATION READIES GRADUATES FOR THE FUTURE OF WORK

31 May 2023

By Sheena Suparman



In the article, The Jakarta Post highlights XJTLU as an example of an international university that prepares students for the challenges of the modern workplace. The article says studying abroad can enhance students' soft skills, such as communication, problem-solving, and intercultural skills. XJTLU alumna Jesslyn Febriani shared how studying at the University helped her improve her Mandarin and job skills needed to succeed in an international company.



Scan the QR code to read the full story



CONNECTING WITH STUDENTS: 3 PROJECTS THAT MADE AN IMPACT

16 August 2023 By Hannah Ratzer



Conferences & Training Resources Insights Trending Awards Connect Talent About Districts

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Connecting with Students: 3 Projects That Made an Impact

Take a closer look at three first-time Circle of Excellence winners

By **Hannah Ratzer**
August 16, 2023

In 2023, 521 institutions received Circle of Excellence Awards, CASE's annual awards that showcase outstanding work in advancement. Of these, 23 institutions were first-time winners. Read more about three of these first-time winners here and how they are including students in their work to connect their communities and advance their institutions.

Student Intern-Led Brand Campaign

Reaching potential students through current students

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“Crescendo’s marketing tools have been transformational for Sharp HealthCare Foundation. We have seen increases of nearly 50% in bequests from our donors.”

— Linda Spuck, Gift Planning Officer



crescendointeractive.com

XJTLU’s University Marketing and Communications student intern-led Indonesian brand campaign won bronze at the 2023 CASE Circle of Excellence awards in the marketing initiatives category.



Scan the QR code to read the full story



COLLECTION: EDUCATION EXPERTISE

Xi'an Jiaotong-Liverpool University staff are skilled in the delivery of learning and teaching. In the 2022-23 academic year, staff shared this expertise with a global audience of educators in higher education on THE Campus, a section of the Times Higher Education website. THE Campus is a toolkit for content on quality teaching and learning; impact and sustainability; internationalisation; early career research; research management; and equality, diversity and inclusion.



Experiential education through a simulated summit to combat human trafficking



Meaning making: how universities can boost the uptake of edtech among faculty



Breaking language barriers: supporting non-native English-speaking students



Three blended learning challenges and how to overcome them



Covid-era exemption for China's joint ventures 'could remain'



The power of events to build belonging among students



Lights, camera, action: how to get students to turn on their cameras



Reframing feedback as a valuable learning tool for students



How to manage assessment feedback in large classes? Get students involved



Combining technological and cultural change to create a digital future for higher education



How to encourage students to engage in the broader university offering



A global effort to decolonise a reading list



Making the abstract concrete



ABOUT US



Dr Xin Bi

Director, Centre for Knowledge and Information

Dr Xin Bi joined XJTU in its infancy. He is now in charge of University Marketing and Communications, the Management Information Technology and System Office, the Library, the Museum, and the Learning Mall. Dr Bi has rich experience in teaching. His research interests include learning and teaching, management and the academic publishing mode in the internet age. He has published three monographs, one textbook and co-authored two books. Many of his papers have been published in renowned international academic journals.



Tiantian Xu

Deputy Head of University Marketing and Communications

As the Deputy Head of UMC at XJTU, Tiantian is an experienced communicator and marketer in the field of higher education. She is skilled in brand and public relations, marketing and international communications. Tiantian is responsible for developing XJTU's communications and marketing strategy and execution plan, managing media and government relations, and also managing UMC teams with different functions, which contributes to enhancing brand awareness and reputation for the University. Tiantian received a master's degree in Corporate Communications from the Chinese University of Hong Kong.



Tamara Kaup

International Content Manager of English Communications

Tammy (Tamara) has more than 25 years of experience in writing and editing about a variety of topics, including business, technology, science and education. A US citizen, she has lived both in Lanzhou and Suzhou in China. At XJTU, she manages the creation of content about XJTU's unique place in higher education, cutting-edge research, award-winning instructors and accomplished students. She helps lead XJTU's international communications strategy. In this role, she considers University goals for brand awareness and recruitment, the current international media landscape and the specific audience for each project.



Patricia Pieterse

Senior English Writer and Editor

Patricia began her media career as an intern during her final year of university, studying journalism at the University of Johannesburg in South Africa. She has more than 15 years' writing and editing experience with a diverse range of publications and has written on business, technology, health, décor and more. She has lived in China since 2016, first in Xi'an then in Suzhou, where she discovered her passion for communications in education. At XJTU, as Senior English Writer and Editor, Patricia crafts and refines interesting content for readers locally and abroad.



Xinmin Han

English Writer and Editor

Xinmin joined XJTU in July 2021 as an English Writer and Editor. She is skilled in writing news articles, student stories and cultural explainers. She received her bachelor's degrees in English and Exhibition Management from Beijing International Studies University and a master's degree in Teaching English to Speakers of Other Languages (TESOL) from the University of Bath.



Dr Catherine Diamond

English Writer and Editor

Catherine helps to create content that highlights the quality of academic research happening at the University and enhances the worldwide reputation of XJTU. Catherine completed her PhD in Neuroimmunology in 2018 at the University of Manchester, UK, and A*STAR Institute, Singapore, and has since worked as a research communicator, writer, and editor. She is passionate about using engaging and accessible stories to communicate research to a general audience.



Guojuan Wang

Intercultural Communications Manager

As Intercultural Communications Manager at XJTLU, Guojuan is an experienced communications and public relations manager and marketer in higher education with over ten years of working experience. She is skilled in public relations managing, content marketing, international communications, translation, writing, editing and brand event planning. Guojuan received her BA in English from Xi'an Jiaotong University and MA in Foreign Linguistics and Applied Linguistics from Zhejiang Normal University.



Yunji Tao

Communication Officer

As the Communication Officer at XJTLU, Yunji has been focusing on public relations, content marketing, live broadcasts and new media operation to build the brand awareness and reputation of the University in China and worldwide. Yunji received her BA in Communication Studies from Xi'an Jiaotong-Liverpool University and an MSc in Media and Communication from the University of Liverpool.



Wenzhen Li

External Liaison Officer

As an External Liaison Officer at XJTLU, Wenzhen is an experienced marketing and communications professional who has worked in both state-owned companies and multinational corporations. She has planned a number of exhibitions and events for young generation as a curator. She received her master's degree in Cultural and Creative Industries Management from Burgundy School of Business in France.



Yi Qian

External Liaison Officer

Yi Qian is responsible for news writing and editing, content marketing, branding, and social media management for Design School. She joined XJTLU in 2020. Yi received her bachelor's degree in Translation and Interpretation from Shanghai International Studies University, and her master's degree in Cross-cultural Communications and Media Studies from Newcastle University.



Huatian Jin

External Liaison Officer

Huatian is responsible for news writing and editing, content marketing, branding and social media management for the School of Advanced Technology. Huatian received her bachelor's degree in Cultural Industries Management from Nanjing University of the Arts, and her master's degree in Society Culture and Media from University of Leeds. She started her career at XJTLU in March 2020.



Xinyi Liu

External Liaison Officer

Xinyi Liu is responsible for marketing and communication content creation and multi-channel distribution for the School of Languages, including news creation, multi-media materials design and social media operation. She joined XJTLU in 2020. Xinyi received her master's degree in Communication from Hong Kong Baptist University.



Luyao Wang

External Liaison Officer

Luyao Wang joined XJTLU in 2021 as the External Liaison Officer of the School of Science. She is responsible for school news interview and writing, brand communication and new media operation. Luyao holds a bachelor's degree in Media and Communication from the University of Leicester and a master's degree in Digital Asset and Media Management from King's College London.



Xiaoyan Jin

External Liaison Officer

Xiaoyan is responsible for news writing and editing, social media operation, content marketing, branding and communication strategy planning for the Academy of Future Education. She joined XJTLU in 2021. Xiaoyan received her BA in Business English from Chongqing University of Technology, and MA in Media and Public Relations from Newcastle University.



Qinru Liu

External Liaison Officer

Qinru Liu joined XJTLU in 2023 as the External Liaison Officer of the School of Mathematics and Physics. She is responsible for news writing and editing, content marketing, branding, and social media management for the School of Mathematics and Physics. She received her bachelor's degree in Advertising from Nanjing Forestry University, and her master's degree in Media Management from Hong Kong Baptist University.



Bo Kou

Chinese Content Manager

As the Chinese Content Manager at XJTLU, Bo is an experienced storyteller and communicator with more than ten years of experience working in higher education, media, and cultural and creative industries. After joining University Marketing and Communications in 2015, she has continued her passion for writing, editing, and communications and developed her content marketing and marketing research knowledge and skills. Since September 2021, Bo has started a new journey to lead the Domestic Communications and Marketing Team and Brand, Design, and Video Team. She received bachelor's and master's degrees focused on politics and economics from Peking University.



Luyun Shi

Chinese Writer and Editor

“Content is King” – that is a motto Luyun has always borne in mind as a passionate storyteller and experienced communications professional. She has more than two decades' experience in Higher Education and FMCG sectors with expertise in writing, public relations and content marketing. Since joining XJTLU in 2017, she has been contributing to the University's brand building by leveraging the power of storytelling. Luyun graduated from Nanjing Normal University majoring in Journalism.



Qiuchen Hu

Chinese Writer and Editor

Qiuchen has over six years of experience in higher education and content marketing. She possesses expertise in writing, communications, social media operations, and digital marketing. Qiuchen holds a BA in English (English and Communications Studies specialisation) from Xi'an Jiaotong-Liverpool University and an MA in Digital Media and Culture from the University of Warwick. She has collaborated closely with designers and photographers, creating captivating content. With her strong language skills and understanding of effective communication, Qiuchen excels in connecting with diverse audiences and delivering compelling messages.



Wei Zhang

Public Relations Specialist

Wei joined XJTLU in 2020 and works on brand events and brand communication. Prior to joining XJTLU, she performed roles related to international outreach at China Development Institute in Shenzhen. She holds a master's degree in Translation and Interpretation from University of International Business and Economics in Beijing.