



The 3rd Advancing Emerging Markets Research Conference

4th-5th of December in 2018

Suzhou, China

4th of December

Name	Affiliation	Title of Presentation	Time
Associate Professor Vikas Kumar	The University of Sydney	Open Plenary	9:00 – 9:15
Professor Sea-Jin Chang	National University of Singapore	When to go it alone: Examining post-conversion performance of international joint ventures	9:15 – 9:45
Professor Christina Ahmadjian	Hitotsubashi University	Framing corporate governance reform in Japan and South Korea: business, investors, the state.	9:45 – 10:15
COFFEE BREAK			10:15 – 10:45
Associate Professor Ilya Cuypers	Singapore Management University	Bringing nationalism into management research: an illustration using the choice of governance mode in cross-border collaborations	10:45 – 11:15
Associate Professor Vikas Kumar	The University of Sydney	Speed of first CBA: springboard internationalization of Indian firms	11:15 – 11:45
Professor Haifeng Yan	East China University of Science and Technology	From words to deeds: how the claim of EMFs impacts on its internationalization	11:45 – 12:15
LIGHT LUNCH at XJTLU campus (BUS pick-up)			12:15 – 13:15
Professor En Xie	Tongji University	Chinese firms' international expansion and institution transition: a research agenda	13:15 – 13:45
Dr. Zhenzhen Xie	Tsinghua University	I also invest in Guanxi: the dynamic interactions between foreign and local firms in China in non- market strategies	13:45 – 14:15
COFFEE BREAK			14:25 – 14:45
Dr. Jingyu (Gracy) Yang	The University of Sydney	Does foreign presence make domestic firms greener in an emerging economy? The pressure of public attention	14:45 – 15:15
Associate Professor Wenlong He	University of International Business and Economics	Leveraging your advantages: the impact of returnee TMT on firm innovation	15:15 – 15:45
Dr. Yameng Zhang	Sun Yat-Sen University	Bridging distance: the experience of international friendship cities, regional government leaders and outward foreign direct investment from emerging economies	15:45 – 16:15
COFFEE BREAK			16:15 – 16:30
Dr. Tao Bai	Xi'an Jiaotong-Liverpool University	The puzzle of CEO career horizon in firms' diversification	16:30 – 17:00
Dr. Ying Feng	Xi'an Jiaotong-Liverpool University	The relationship between TMT behavioral integration and corporate entrepreneurship in China	17:00 – 17:30
DINNER at Yangyang Chinese Restaurant at Ligongdi (Suzhou local food at the Jinji Lake)			18:00 – 20:00

Address of the Conference Venue on 4th of Dec: Wisdom Centre Tower A 1202, Floor 12, 10 Yueliangwan Road, Suzhou Industrial Park, Jiangsu, China 215123.

5th of December

BUS pick-up in Oakwood Hotel	8:20
企业、科创载体参观 Company & Incubator Visits in Xiangcheng New District, Suzhou	9:00-12:00
阳澄湖国际科创园·苏州小样青年社区（相城区国家经济技术开发区） Yangcheng Lake International Hi-tech Business Incubator • Suzhou Creative Young Community	9:00-9:25
江苏美的清洁电器股份有限公司（相城区国家经济技术开发区） Midea Clean Appliances Co., LTD, Jiangsu	9:30-12:00
苏州上声电子有限公司（相城区国家经济技术开发区） Suzhou Sonavox Electronic Co., LTD	
博能传动（苏州）有限公司（相城区国家经济技术开发区） Boneng Transmission (Suzhou) Co. LTD	
江苏吴通通讯股份有限公司（相城区国家经济技术开发区） Wutong (Intercom)Holding Group	
苏州市纽克斯照明有限公司（黄埭高新区） Lumlux Lighting company	
苏州金宏气体股份有限公司（黄埭高新区） Jinhong Gas Limited Co.	
午餐·金科大酒店 Lunch - Jinke Grand Hotel	
圆桌会议：企业的国际化道路 Round Table Meeting: Internationalization of Chinese Enterprises 参会人员：国际创新论坛参会专家、西交利物浦大学、相城区政府相关负责人、企业家代表	13:00-13:50
相城规划馆参观（苏州高铁新城） Urban Planning Museum, Xiangcheng New District, Suzhou	13:50-14:00
新松机器人展示体验中心（苏州高铁新城） XinSun Robot Experience Center	14:00-15:00
同济金融科技研究院（苏州高铁新城） Tongji University Block Chain Institute	
紫光·工业云体验中心（苏州高铁新城） Uni-Cloud Experience Center	
御窑金砖博物馆 Golden Bricks Musuem (optional)	15:00-16:00
The End of Visit on 5 th of December	

PS: Starting from 2pm, guests can start to leave for Shanghai Airport. The location of the visit is very close to the Suzhou North Train Station (about 10 mins by taxi), which can directly get to Shanghai HongQiao Airport for 25 mins by high-speed train.

备注：14：00-15:00 先行离苏专家建议返程高铁票，建议购买苏州高铁北站的车票。