

第四届新兴市场管理研究 高级研讨会

THE 4th ADVANCING EMERGING MARKETS RESEARCH CONFERENCE

会议日程（苏州分论坛）

CONFERENCE SCHEDULE (SUZHOU SESSION)



Emerging Market Internationalization Research Group (EMIRG),
The University of Sydney

International Business School Suzhou,
Xi'an Jiaotong-Liverpool University



Date: November 26th-27th, 2019

Venue: BS574, International Business School Suzhou, Xi'an Jiaotong-Liverpool, Suzhou, China

SCHEDULE

26th Nov, Tuesday		
Time	Activity	Place
9:30-10:00	Registration and morning tea	
10:00-10:10	Welcome Speech: Prof. Hossam Ismail, Deputy Dean of International Business School Suzhou, Xi'an Jiaotong-Liverpool University	BS574 XJTLU South Campus
10:10-10:40	Speakers: Vikas Kumar The University of Sydney Topic: Contextualizing Theory: The Case of Emerging Markets Based Research	
10:40 -11:00	Coffee Break	
11:00-11:30	Speakers: Shige Makino Chinese University of Hong Kong Topic: Performance and Age distributions Around the World	BS574 XJTLU South Campus
11:30-12:00	Speakers: Ziliang Deng Renmin University of China Topic: Overseas Investment and Executive Promotion of SOEs	
12:00-13:30	Lunch	IA Executive Lounge XJTLU South Campus
13:30-14:00	Speakers: Tazeeb Rajwani University of Surrey Topic: How Business Models Evolve in Institutionally Voided Environments: The Case of Jumia, The Amzaon.com of Africa	
14:00-14:30	Speakers: Tao Bai/Yameng Zhang Xi'an Jiaotong-Liverpool University Topic: Corporate economic and social performance in CEO Dismissal: Understanding the Influence of Board Perceptions	BS574 XJTLU South Campus
14:30-15:00	Speakers: Lusi Wu University of Electronic Science and Technology of China Topic: The Dark Side of High-Quality LMX in Chinese context: Relational Tensions and Their Impacts on Leaders and Members	
15:00-15:30	Coffee Break	
15:30-16:00	Speakers: Bin Ding Xi'an Jiaotong-Liverpool University Topic: IT Director's Service Leadership, IT Department Service Climate and Business Benefits: A Service-Profit Chain of Enterprise Systems	BS574 XJTLU South Campus
16:00-16:30	Speakers: Jingyu (Gracy) Yang & Yi Li The University of Sydney Topic: When new product development meets dual institutions: A study on China's New Energy Vehicle firms	
17:00-20:00	Dinner	Li Gong Di

27th Nov, Wednesday		
Time	Activity	Place
09:00	Hotel pick-up (Coach)	
09:30-10:30	Local manufacturing company visit (American OEM) Discussion on how the trading war between US and China impacts their manufacturing	Benchmark Electronic Factory
10:30-11:30	Local digital and social media company visit 深度苏州	Depth Suzhou Company
11:30 -12:10	NIO Electronic Car company visit 蔚来汽车	NIO Electronic Car Show Room
12:10	Lunch & Departure to Train Station (Coach will directly send guests to train station for Beijing)	

