



XJTLU 8TH ROUND STUDENT INNOVATION AND ENTREPRENEURSHIP COMPETITION & INTERNATIONAL TECHNOLOGY TRANSFER CENTRE 1ST ENTREPRENEURIAL FESTIVAL

ORGANISERS

- XJTLU Career Development Centre
- XJTLU International Technology Transfer Centre
- Dushu Lake Entrepreneurship Development Centre

CO-ORGANISERS

- Play & Plug
- 36 Kr
- XJTLU Student Entrepreneur Association

To create innovative atmosphere, enhance the spirit of innovation and encourage student entrepreneurship. XJTLU has some extremely talented students with entrepreneurship enthusiasm and innovative flair. We are working with you to give you the great opportunity of showing your innovative ideas and entrepreneurial skills by giving you the chance to take part in a fantastic business competition. The Business Competitions are important as they give you the chance to:

- Enhance your Entrepreneurship skills and spirit
- Field training of managerial expertise
- Understanding of the entrepreneurship and innovation process
- One-to-one entrepreneurship guidance

1. PROJECTS, APPLICANTS, PROCEDURES AND REQUIREMENTS

1. XJTLU 8th Round Student Innovation and Entrepreneurship Competition:

This competition is open to XJTLU students (including UG and PG students) and alumni within 5 years from graduation and applicants may come from individuals or teams.

2. International Technology Transfer Centre 1st Entrepreneurial Festival:
This festival is open to the innovation and entrepreneurial projects of high caliber talents from oversea and SIP district.
3. The applicant should have certain ability to run the project, and the project should be feasible; the project should also accord with policies and industrial orientation, with independent intellectual property rights.
4. The applicant should follow the rule of XJTLU Student Enterprise Park. Plagiarism of any kind is forbidden.
5. The business plans may be in English or Chinese.
6. This competition consists of first-round and second-round.
7. The first-round competition: based on the project application form and interview. A business plan should be clear, organized and accurate.
8. The second-round competition: based on business plan, interview presentation and responding. Every project will have around 5 minutes presentation and question and answer session 5-6 minutes. (the relative business training will be offered by XJTLU career office if needed) The interview panel will consist of entrepreneurs, academics, industry consultant and professionals from VCs.

2. PRIZES

1. XJTLU 8th Round Student Innovation and Entrepreneurship Competition
First Prize: 1 Project

Bonus: RMB 5000 & worth of RMB10, 000 of free usage rights of one independent unit for one year in XJTLU Entrepreneurial Park.

Second Prize: 3 Projects

Bonus: Worth of RMB10, 000 of free usage rights of one independent unit for one year in XJTLU Entrepreneurial Park.

Third Prize: 4 Projects

Bonus: Worth of RMB 2,500 of free usage rights of single workstation for one year in XJTLU Entrepreneurial Park.

■ Special Awards for Technology & Innovation: 2 projects
Bonus: RMB 2,500

■ Special Awards for Female Entrepreneur sponsored by SEID: 2 projects
Bonus: RMB 2,500 or Worth of RMB 2,500 prize

All projects that enter the second round of the competition will be granted Honorable Mentions Certificate. These projects will be added to XJTLU student enterprise database and will be given priority to apply for government-sponsored projects or other competitions out of campus. And they also can be recommended to incubators, which have cooperation relationships with XJTLU.

The bonus of special awards and the XJTLU Innovation prize should not be awarded for both.

2. International Technology Transfer Centre 1st Entrepreneurial Festival
First Prize: 1 project

Bonus: Free 4 workstations for 18 months in ITTC

Second Prize: 2 projects

Bonus: Free 4 workstations for 12 months in ITTC

Third Prize: 3 projects

Bonus: Free 4 workstations for 6 months in ITTC

3. **CRITERIA OF THE COMPETITION**

The competition encourages innovative student projects (teacher's guidance is acceptable), including but not limited to Mobile-Internet, International outsourcing service, technology, modern services, social entrepreneurship, and cultural innovations. The projects should be with:

- Well-written business plan with logic and feasibility
- Innovation, high technology content and market competitive
- Feasible market goals and operation plan
- Demonstration effects of student's entrepreneurship of the university (Projects with previous award and investment are preferred)
- Clear intellectual property rights

4. **HOW AND WHEN TO APPLY**

Please prepare and submit "XJTLU Application Form of Student Innovation & Entrepreneurship Project" (either in [Chinese](#) or [English](#)) to careers@xjtlu.edu.cn with "XJTLU Eighth Round Innovation & Entrepreneurship Competition" in the subject line.

The deadline for the submission of application is 22nd, April 2016. And we will contact you or your team via email or telephone to let you know the presentation and judging time.

5. **CONTACT**

Please contact with Student Career Development Office (Room 102E, Centre Building) if there should be any question.

Tel: 0512-88161911 (Ms. Zhang), 0512-81888307 (Ms. Zhou)

Email: careers@xjtlu.edu.cn





Xi'an Jiaotong-Liverpool University

西交利物浦大学



[Login](#) | [Jobs](#) | [Contact](#) | [Accessibility](#) | [Privacy](#)

Copyright © 2006 - 2016

苏ICP备07016150号-1